

PRESS RELEASE- FOR IMMEDIATE RELEASE

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DEREK JETER WINS PHI DELTA THETA'S LOU GEHRIG AWARD

Derek Jeter, of the New York Yankees, has won this year's Lou Gehrig Memorial Award, sponsored by the Phi Delta Theta International Fraternity, headquartered in Oxford, Ohio. The award is presented annually by Phi Delta Theta to a Major League Baseball player who best exemplifies the giving character of Hall of Famer and Yankee Great, Lou Gehrig, a member of the Fraternity's Columbia University chapter. The award was first presented in 1955 and is permanently maintained at the National Baseball Hall of Fame and Museum in Cooperstown, New York.

Nominated by Phi Delta Theta's New York City Alumni Club, Jeter becomes the 4th "Bronx Bomber" to win the namesake award of the club's own all-time double, triple, and RBI leader, Gehrig. Past Yankees winners include such greats as Bobby Richardson, Tommy John, and Don Mattingly.

Jeter's Gehrig Award win comes amidst his quest for 3,000 career hits, a highlight of an incredibly impressive career. After making his MLB Debut in 1995, he won the Rookie of the Year Award and helped the Yankees win the 1996 World Series. Jeter was also a member of championship-winning teams in 1998, 1999, 2000, and 2009. In 2000, Jeter became the only player in history to win both the All-Star Game MVP Award and the World Series MVP Award in the same year. He has been selected as an All-Star eleven times, won the Silver Slugger award four times, and he has won the Gold Glove award on five occasions. He is the all-time hits leader among shortstops and his .312 career batting average through the 2011 season ranks as the eighth-highest among active players. He is the all-time Yankees hit leader, having passed Gehrig in 2009.

Serving as the Yankees Team Captain on the field since 2003, he is also a long-time captain in his community. Jeter began the Turn 2 Foundation, a charity organization, in 1996. The Foundation was established to help children and teenagers avoid drug and alcohol addiction, and to reward those who show high academic achievement. This is accomplished through a wide area variety of methods, including a summer camp, endowed scholarships, baseball clinics, and after school healthy lifestyle, youth in action, and smart moves programs. Due to Derek's close association with West Michigan, Tampa, Florida, and New York City, programs in those areas are of primary concern to the Foundation. Since its launch in December 1996, the Turn 2 Foundation has awarded more than \$11 million in grants to promote healthy lifestyles for thousands of youths. Derek Jeter received the 2009 Roberto Clemente Award, given annually to the MLB player who "best exemplifies the game of baseball, sportsmanship, community involvement and the individual's contribution to his team," as voted on by baseball fans and members of the media.

"Considering this award is in Lou Gehrig's name it is very special occasion to present it to a Yankee who is just as synonymous with the club as the "Iron Horse" himself!" says Sean Wagner, spokesman for the Lou Gehrig Memorial Award Committee and Associate Executive Vice President of Phi Delta Theta, "The leadership and dedication to the Yankees and their community are strong characteristics that both Jeter and Gehrig share as fellow team captains. For Jeter, his tremendous effort in motivating young people to turn away from drugs and alcohol and instead towards leadership and academics is a tremendous cause that exponentially increases the number of future leaders in the communities he serves."

The date of the actual presentation will be announced at a later date. For detailed information about the history of the award, its recipients and to download this press release, go to www.LouGehrigAward.org.

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