FINDING YOUR PIPELINES

By utilizing this document, you will be able to discover pipelines on your campus that you can utilize for your recruiting efforts.

Organizations & Clubs
What other student organizations and clubs on your campus attract the same caliber of member?

1. 
2. 
3. 
4. 
5. 

Locations on Campus
Where do the students you are hoping to recruit spend most of their time on campus?

1. 
2. 
3. 
4. 
5. 

Utilization
How can you utilize these organizations, club, or locations to recruit?

1. 
2. 
3. 
4. 
5. 

Utilizing Referrals

Current Members: Create a competition and incentive members who provide the most PNM referrals
Alumni: Ask alumni for referrals of any legacies or students they know attending your university
Sororities: Give a brief presentation to sororities to explain who you hope to recruit and seek referrals
Faculty/Staff: Ask well know university faculty and staff for referrals of students they know will be a good fit
Social Media: Implement a social media campaign that allows PNMs to express their interest