CREATING IDEAL MEMBERSHIP CRITERIA

By utilizing this document, you will be able to create an ideal membership profile for your chapter to implement when recruiting potential new members.

**Identify**
What characteristics do you want a potential new member to exemplify?
1. __________________________
2. __________________________
3. __________________________
4. __________________________
5. __________________________

**Define**
How would you define those characteristics?
1. __________________________
2. __________________________
3. __________________________
4. __________________________
5. __________________________

**Measure**
How would you measure those characteristics to determine fit?
1. __________________________
2. __________________________
3. __________________________
4. __________________________
5. __________________________

**Example**

**Identify** Academic

**Define** Someone who strives to achieve academic success in the classroom

**Measure** Achieve a minimum collegiate grade point average of 2.75