



ENLIST. ENGAGE. ENERGIZE.





COMMUNICATE. CONNECT. COLLABORATE.

An engaged alumni base is critical to the success of your local chapter. Are you seeking a simple means of keeping alumni up-to-date on other members' lives or inviting them to events such as Founders Day? Or do you require a more comprehensive plan to inform your alumni and undergraduates on the progress of a capital/annual fund campaign? We will work with you to design a personalized cohesive communication plan that will provide you with the tools to accomplish your goals.



ENLIST YOUR BROTHERS

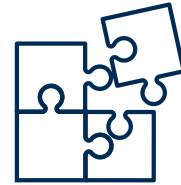
No matter the size of your membership, we have a communications package to fit the needs and budget of your chapter. Whether you are looking for a professionally designed, alumni-focused newsletter, a postcard inviting members to Homecoming or Founders Day, or a website, we have the tools to provide you with a cohesive campaign.



Communicate



Connect



Collaborate



ENGAGE OUR SERVICES

BRONZE

Two mailed 4-page, 4-color newsletters

A digital version of your newsletter, emailed two times per year

One 4-color, double-sided, 4" x 6" postcard, mailed

SILVER

Two mailed 4-page, 4-color newsletters

A digital version of your newsletter, emailed two times per year

One 4-color, double-sided, 4" x 6" postcard, mailed

Annual fund solicitation

GOLD

Two mailed 4-page, 4-color newsletters

A digital version of your newsletter, emailed two times per year

One 4-color, double-sided, 4" x 6" postcard, mailed

Annual fund solicitation

Chapter website

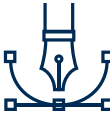
Social media strategy and consultation

ENERGIZE YOUR CHAPTER

Because we are Phi Delta Theta, we are focused on you becoming the greatest version of yourself. That vision does not stop at graduation but extends beyond and we are committed to the continued success of your chapter. We have staff and resources working for you that will keep your total costs down including:



Data Management: we work continuously to maintain our records and to keep them current. We have over 140K mailing addresses and 88K email addresses on file.



Design: we created the standards and can keep your chapter reflecting the established Phi Delta Theta brand throughout your entire campaign.



Mailing & Postage: we include the mailing and postage costs in your quote so that you can easily budget your annual marketing expenses.

Contact us today to see how we can galvanize your chapter's engagement and success!



phide.it/alumnicommunicationservices



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