The Biennial Convention offers a unique opportunity for Phis of all ages from many parts of the world to meet in the true spirit of The Bond. Since 1880, the General Convention has held all supreme and legislative powers of the Fraternity and serves as a celebration of Phi Delta Theta. The Convention has three main responsibilities and powers. They include: (1) electing the General Council, (2) consideration of judicial matters, and (3) enacting laws for the regulation of the Fraternity, since only the General Convention may amend the Ritual, Constitution, and General Statutes of the Fraternity.

The 2020 Convention is located in the heart of the Downtown Pittsburgh Cultural District. Come to the Steel City and reconnect with brothers and friends and meet our next generation of Phis. Registration will open through MyPhiDeltaTheta on Saturday, February 1, 2020. To register, go to myPDT.org.
As we prepare to implement the next ten-year strategic plan, meet key people who personify the goals of the plan.

35 Phikeia Education Pilot Program
HUNTER CARLHEIM
The Fraternity is rolling out a modified Phikeia education program and the initial reports are in.

61 Friends Ride Across America
DON SOUHRADA
Brothers from Florida Alpha go to great lengths to raise money for two worthy causes.
Phi Delta Theta has experienced extraordinary success over the past decade, in part driven by its first long-term strategic plan, Phi Delt 2020. We enjoyed unparalleled growth in both membership and member quality, impact on the world, and fundraising. One of the drivers for these successes is engagement. We proactively sought input from constituents in the planning process. We engaged stakeholders to create the plan, and we kept them engaged throughout the process. The Fraternity will accelerate engagement in our next plan, Phi Delt 2030.

Phi Delt 2020 was a masterful example of seeking input to create value and success. Input was sought from undergraduates, alumni, chapter advisory boards, province presidents, directors and trustees of our subsidiary corporations, GHQ staff, university officials, peer organizations, and prospective undergraduate members. Their input was critical to developing sound and practical goals which led to overall buy-in to execute the plan and affect change.

With Phi Delt 2020, the plan was evaluated quarterly and adjusted annually to adapt to new demands in our markets and campuses. For example, when the climate on college campuses required greater emphasis on campus health and safety, the General Council convened a group of experts from around North America with knowledge in bystander intervention, mental health, hazing prevention, and student conduct. These experts provided advice on policies and practices to help us become a leader in bystander intervention and a force committed to improving campus health and safety.

Upon health and safety strides, the Fraternity engaged a university research institute to conduct a thorough assessment of our culture and practices that resulted in recommendations that adjusted strategies within Phi Delt 2020 resulting in bystander intervention training and programming on mental health. Phi Delt 2020 achieved key desired outcomes because the plan was dynamic and fueled with the expertise, commitment, and action of experts and stakeholders.

As we kick off Phi Delt 2030, stakeholder engagement remains a priority. In addition to the major constituents engaged in the 2020 plan, meetings with several university presidents and student affairs officials have resulted in key advice and insights into campus issues and trends. The inaugural Phi Delta Theta Family Council will advise the Fraternity throughout the execution of Phi Delt 2030. Further, consultants and experts in higher education and other industries briefed us on future trends that could impact what we do.

Recently, we collaborated with five other major fraternities to conduct our first comprehensive assessment of our undergraduate membership. We surveyed our members on attitudes and behaviors related to our values and satisfaction with fraternity membership. This comprehensive, longitudinal study will also enable us to benchmark with our peers. One of the initial findings of this research is that our members are more satisfied with their membership experience relative to other fraternities. We are in a great position as we embark on Phi Delt 2030. Regular engagement and assessment of our members enables us to provide educational programming and services to better meet the needs of those we serve.

With any transformational change, an important tenet to remember is that strategy drives structure. To execute Phi Delt 2020, we made structural changes to our organization to enable implementation. We made a commitment to retain, reward, and recognize key talent, and we reorganized structure and governance in several of our supporting corporations. We are again adjusting our structure to enable excellent execution of Phi Delt 2030. We have built a world-class team at GHQ, and we continue to expand our programming to ensure that our members — undergraduates and alumni — can become the greatest version of themselves.

Building and managing our strategic plan with input from our key stakeholders gives us a fresh, real-time perspective and depth that we would not realize without their input. Because of your engagement, our great leadership society has a bright future full of continued growth and positive impact.

Yours in the Bond,

Dr. Chris W. Brussalis, Allegheny ’87
General Council President 2018–2020
It seems like we’ve been talking about this ten-year strategic plan for the last several years. But in reality, we’ve only just hinted at this second of its kind plan in a few past issues.

This issue is dedicated to the People of Phi Delt 2030, and telling the story of how the plan in action comes to life through our undergraduates, alumni, volunteers, and families.

The development of Phi Delt 2030 has brought with it great excitement, and we’re ready to get started. The strategies within the plan provide the opportunity for Phi Delta Theta to continue to lead the way within the fraternal industry.

We hope to continue to highlight the people of Phi Delt 2030 and invite you to continue to help us tell the stories of Phi Delta Theta. If you are, or have been, impacted by Phi Delta Theta and would like to share your thoughts, please contact scroll@phideltatheta.org.

We look forward to an increased partnership.

Kelly Derickson, Editor
JOHN B. SLATER

War Veteran, Engineer, Environmentalist, Philanthropist, and More

Iowa Gamma Phi believes manufacturing and sustainability go hand-in-hand

BY NICK FETTY

John Billings Slater, Iowa State ’43, was born in Chicago, Illinois, on October 10, 1921. He earned his Eagle Scout Award in 1938 and the following year graduated from Lane Tech High School. He then made the more than 300-mile trek west to Ames, Iowa, where he attended Iowa State College (as it was then called).

As a collegian, Slater stayed busy with his general engineering studies (the predecessor to industrial engineering), served as president of the student body, was an active member of Phi Delta Theta Fraternity, and even competed on the college’s varsity swim team.

“Becoming a member of Phi Delta Theta Fraternity and the friendships I developed through that are perhaps my fondest memories from my college days,” said Slater. “But I also fondly remember working as a courier for a local florist. It was immensely rewarding to see the reactions of the young ladies who were very happy when I would deliver a corsage to them.”

Slater was also an ROTC member and was assigned to 242nd Engineer Combat Battalion which was training for amphibious operations and attached to the Seventy-Seventh Infantry Division. During his service, he helped to coordinate beach landings in the Pacific.

“My time in the service taught me the skills for working with people of all levels and backgrounds. I was able to apply some of these skills to my professional career after my service, too,” Slater said.

Following his service, he worked for the family business in Chicago, H.R. Slater Company. The company had a reputation for proficient and responsive machining and fabricating. Slater was named the company’s lead operator in 1960 and served in that role until his retirement in 1995. He said he was able to apply the skills he developed in the general engineering curriculum at Iowa State throughout his career.

“I absorbed skills in friendly, doing, leading, and helping at Iowa State. These skills prevail anywhere,” Slater said.

Slater met his wife, Mary Helen, on the skating rink and in 1954 the couple wed. They welcomed their son Mark into the world in 1958. In 1960, the family moved to Morton Grove (a Chicago suburb) and lived in a home close to a wooded site where Slater remembered hiking with his Boy Scout troop growing up. Slater’s passion for the Cub Scouts and Boy Scouts continued well into his adult life, and he was recently honored by the Blackhawk District of the Boy Scouts of America for his more than seventy years of dedication.

His and Mary Helen’s support for Iowa State University has also been strong. They gave their first gift to his alma mater in 1974 in the form of a general achievement fund. They have also supported efforts with Gold Star Hall and Phi Delta Theta Fraternity. The Slaters have various places on campus named in their honor including the Slater West Entry Lawn and Gardens, and the Slater Alma Mater Monument Garden and Native Prairie (established in Mary Helen’s memory), both of which are at the at the ISU Alumni Center in Ames, as well as the Slater Laboratories for Advanced Manufacturing inside Black Engineering Building on the Iowa State campus.

More recently, he made a gift to plant hundreds of trees around campus. For Slater, environmental sustainability is one of his greatest passions.

“If we want to sustain our home, our environment, manufacturing is a factor. And it can be more sustaining if its products are designed for sustainability.”

Originally published online by Iowa State University’s College of Engineering. Reprinted with permission.
Phi Delta Theta 2020 Success Stats

GROWTH
- 72 Average chapter size in 2020
- 53 in 2010
- 9,850 New chapter installations in 2020
- 14,584 Total undergraduates
- 65 Number of chapter installations

EDUCATION
- 2,655 Annual in-person conference attendees 2020
- 772 in 2010
- 1,201% Increase
- 4,514 Annual PDTU online education participants
- 244% Increase

SUPPORT
- 1,170 CAB members
- 475 in 2010
- 146% Increase
- 3.07 Average chapter GPA
- 239% Increase

COMMUNICATIONS
- 50% Email addresses
- 90% Mailing addresses
- 32% Mobile numbers
- 17,451 Monthly visitors to phideltatheta.org
- 104% Increase

FUNDING
- $22 M Phi Delta Theta Foundation Endowment
- $1,059,653 Annual fund raised
- $1.95 M raised
- 95% Increase

Social
Happy Thanksgiving Everyone! We here at Phi Delt have plenty to be thankful for . . . especially Ramiro Matheu’s family for opening up their home and cooking for those brothers who couldn’t make it home! A great dinner with brothers . . . and IFC (@kappasigma_nsu)... Thank you to @andreacpm ! We are very thankful for you!!!! #phidelt #phideltatheta

EVENTS OF INTEREST
- PROVINCE RETREATS
  Through February–March
- TRUSTEES MEETING
  March 25–26, 2020
  Orange County, California
- 83RD BIENNIAL CONVENTION
  June 18–21, 2020
  Pittsburgh, Pennsylvania
- KLEBERG EMERGING LEADERS INSTITUTE
  August 1–4, 2020
  Oxford, Ohio
Truthfulness, mutual connection, fidelity. United with fellow truth seekers.
Alumni in Action
Purdue alumni step in to keep the chapter competitive on campus
BY: BRAD DICKINSON

About fourteen years ago three brothers were skiing in Utah together, and on the gondola rides between ski and snowboard runs, the three concocted a plan to help make the Indiana Theta Chapter House stand out on campus. With the institution of alcohol-free housing, and no longer being able to use the aspect of the best house party to attract new members, they brainstormed ways to make the most prime student housing real estate property on campus (across the street from the student union and in the very center of campus) a premier recruitment tool.

From the class of 1980, Andy Bosworth, David Tavitian, and Brad Dickinson devised a program called Alumni in Action (AIA), which predates the Chapter Advisory Board model.

Three goals of an annual fall workdays are:
1. To compete with other fraternities who tend to use big parties to attract interest. The alumni believed that with having the nicest house on campus was even better.
2. To develop relationships with undergraduate members, not just write checks. To advise, plan, work together on common goals to deepen the bond of friendship and brotherhood.
3. To teach transferable skills in managing a property, through regular maintenance, remodeling, planning, project management, and communications.

The original weekend schedule:
• Thursday night telethon: where the alumni and undergraduates make phone calls to alumni to explain the current house projects, create buy in, and ask alumni to contribute toward accomplishing the goals.
• Friday day: alumni begin work on projects, and as class work finishes for the undergraduates, the students work alongside alumni to accomplish projects.
• Friday night: alumni sponsor a steak fry at the house and they enjoy fellowship.
• Saturday: work as needed and alumni host tailgate before the home football game.
• Saturday night: social as it happens naturally, out on their own.
• Sunday: finish up any projects that require more time.

The AIA officers and current Chapter Advisory Board members now meet with the chapter every winter or spring to advise. Then, the CAB advisers meet with their respective chapter officers to check in. Then the CAB advisers meet with their respective officers for annual check in.

Andy Bosworth is the steady presence, as chairman of the CAB, and plans the fall AIA weekend and organizes rentals when necessary. The chapter president and house manager are the undergraduate leaders who coordinate on site.

Every year they print a t-shirt to commemorate the event and generously give free shirts to the undergraduate Phis. As you can imagine, t-shirt designs are always funny, appropriate, and collectible.

Projects this year included the back of the house four story stairwell that was in desperate need of updates and painting. Past projects include an updated dining room, media room, and frequent updates to the common areas.

Through the years they’ve made lasting friendships. Last year Dickinson, Tavitian, and Bosworth invited several undergraduates to the Dickinson lake house for the weekend along with other alumni brothers.
Friendship

TOP ROW LEFT: Quebec Alpha
TOP ROW RIGHT: Kansas Iota
SECOND ROW LEFT: Oklahoma Epsilon
SECOND ROW RIGHT: Ontario Alpha
THIRD ROW: Virginia Kappa
FOURTH ROW: Arizona Beta
FIFTH ROW LEFT: Indiana Delta
FIFTH ROW RIGHT: Ohio Alpha
**EXPANSION**

**CHAPTER INSTALLATIONS**

**McGill University**
On April 29, 2018, twenty-five gentlemen accepted the opportunity to rebuild the Quebec Alpha Colony at McGill University in Montreal.

The weekend’s initiation and installation ceremonies were conducted by the Fraternity’s Executive Vice President and CEO Robert A. Biggs. Province President Phil Cantrill shared his continued support for the group and his pride in their ability to make it this far. Brother Biggs shared stories from his over forty years of service to Phi Delta Theta and how the newly-initiated members can translate those lessons to their future successes. Quebec Alpha’s newly-elected chapter president, Patrick Bisson mentioned, “Now that we’re re-installed, the work does not end or get easier. Our vision going forward is to dedicate ourselves with the same intensity to securing our legacy at McGill University.”

**Fort Hays State University**
The Kansas Iota Colony was formally inducted on October 7, 2019 at Fort Hays State University in Hays, Kansas. Expansion Consultants Brett Klein and Austin Dean recruited twenty-six founders who share the same values as Phi Delta Theta.

Prior to the colonization ceremony, the group was able to help out at a local Alzheimer’s walk and have a small social with one of the sororities on campus.

**University Central Oklahoma**
The Oklahoma Epsilon Colony was officially inducted on Thursday, October 10, 2019. Expansion Consultants Max Hull and Devin Thornton arrived on campus and spearheaded the recruitment efforts that brought these men to the start of their journey. Nine alumni were recruited to advise the group.

Their vision statement: “We, as brothers, will set the gold standard for fraternity life through quality leadership and strong integrity by committing to the success of our community and ourselves.”

**University of Toronto**
Phi Delta Theta is excited and proud to announce its return after the successful colonization of Ontario Alpha. On Sunday, November 17, 2019, twenty-two Re-Founding Fathers were inducted into Phi Delta Theta. Over forty alumni were in attendance. The chapter collaborated to create the following vision statement: “Ontario Alpha will be a global home that redefines fraternal excellence.”

**Arizona State University**
Arizona Beta returned to campus on Friday, December 6, 2019. Expansion Consultants Max Hull and Brett Klein spent seven weeks in Tempe recruiting and promoting Phi Delta Theta. Their hard work resulted in sixty-four men joining the Arizona Beta Founding Father class, a group of men that has the vision and energy to make a lasting and positive impact at Arizona State.

**Miami University**
Ohio Alpha was formally re-colonized on December 6, 2019. Expansion Consultants Jimmy Pietras and Greg Rush began the recruitment process and worked with the group to achieve their goals. The colony will be supported by numerous alumni in the area, including Bernard Piotrowki, Kettering '78, who will serve as their Colony Advisory Board Chairman.

**Radford University**
The Virginia Kappa Colony was officially inducted into Phi Delta Theta on Tuesday, December 3, 2019. Expansion Consultants Jimmy Pietras and Devin Thornton spent eight weeks helping to transform an independent interest group into a colony through recruitment, mentorship, and education. Virginia Kappa will also be aided by Dr. Stephen Smith, Arizona State '95, as an adviser and supported by various facility and staff members at Radford University.

**Franklin College**
The Indiana Delta Colony was officially inducted into Phi Delta Theta on Friday, December 6, 2019. Expansion Consultants Jimmy Pietras and Devin Thornton arrived on campus and spearheaded the recruitment efforts that brought these men to the start of their journey. Nine alumni were recruited to advise the group.

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CHAPTER NEWS & STATS

ALABAMA ALPHA
University of Alabama
1877 131 2134 116 1103 3.11 14/31
18/26 8 15 18

ALABAMA BETA
Auburn University
1879 131 2426 78 92 2.96 18/26
21 3 1 20

ALBERTA ALPHA
University of Alberta
1930 131 1209 20 3.20 4/9
6 5 3 11

ALBERTA BETA
University of Calgary
1970 131 65

ARIZONA ALPHA
University of Arizona
1923 131 1429 99 95 2.98 7/19
2 2 5 1 26

ARIZONA BETA
Arizona State University
1958 131 1082 64 17

ARIZONA GAMMA
Northern Arizona University
1995 131 418 42 47 2.78 7/14
6 11 8

ARKANSAS ALPHA
University of Arkansas
1948 131 2538 252 162 3.22 4/14
5 5 24
On October 5, 2019, thirteen young men were initiated into the Arkansas Alpha Chapter at the University of Arkansas. Bond 2536 John Jones, ’22, is a legacy and the son of Bond 950 J. Stephen Jones, ’88. Father and son not only share The Bond but both are members of the Arkansas Razorback football legacy. Arkansas Alpha has 195 undergraduate members and is participating in the Pilot Phikeia Education program.

BRITISH COLUMBIA ALPHA
University of British Columbia
1930 131 1600 87 40 3.30 5/8
1 1 1 2 17

BRITISH COLUMBIA BETA
University of Victoria
1988 131 76 1

CALIFORNIA ALPHA
University of California, Berkeley
1873 131 1455 40 50 3.40 5/8
1 1 1 2 16

CALIFORNIA GAMMA
University of California, Los Angeles
1925 131 1134 25 59 3.68 1/21
1 1 1 3 17

CALIFORNIA DELTA
University of Southern California
1949 131 1961 145 90 3.43 17

CALIFORNIA EPSILON
University of California, Davis
1955 131 917 48 37 2.86 9/19
6 1 2 6

ABOUT CAB MEMBER NUMBERS:
Per Phi Delt 2030, the goal is to recruit and maintain a minimum of five certified CAB members at each colony/chapter at all times, with the goal of having 1,250 certified CAB members by 2030. In the stats above, the number for each chapter shows how many CAB members are currently involved with the chapter. If the number is less than five, there is a warning symbol indicating a need for volunteers.

On a November Friday night, the British Columbia Alpha Chapter at University of British Columbia competed against Beta Theta Pi in Drop the Puck, an exhibition hockey game to raise money and awareness for mental health. They raised more than $31,000 to benefit the Canadian Mental Health Association Vancouver-Fraser branch and won the game 6-2 in front of more than 600 attendees. In only the second iteration of this event, Phi Delta Theta has become an official UBC partner for mental health awareness and Drop the Puck has cemented itself as the premier fall philanthropy on the University of British Columbia campus.

This event led to British Columbia Alpha being award the Paul C. Beam Trophy at the 2019 Kleberg Emerging Leaders Institute in July.
<table>
<thead>
<tr>
<th>Chapter</th>
<th>University</th>
<th>Year Founded</th>
<th># of Initiates</th>
<th># of Iron Phis</th>
<th># of Knights of Pallas</th>
<th># of True Blue Society</th>
<th>GPA Rank</th>
<th>Avg Chapter Size</th>
<th>Total CAB Members Needed</th>
<th># of CAB Members Needed</th>
<th>Chapter Currently Inactive</th>
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<td>CALIFORNIA ZETA</td>
<td>California State University, Northridge</td>
<td>1967</td>
<td>1,129</td>
<td>2/14</td>
<td>2/14</td>
<td>2/14</td>
<td>21</td>
<td>11</td>
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<td>CALIFORNIA ETA</td>
<td>University of California, Santa Barbara</td>
<td>1967</td>
<td>53</td>
<td>0/23</td>
<td>0/23</td>
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<td>2</td>
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<td>CALIFORNIA THETA</td>
<td>California State University, Irvine</td>
<td>1975</td>
<td>790</td>
<td>1/15</td>
<td>1/15</td>
<td>1/15</td>
<td>2</td>
<td>11</td>
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<td>San Jose State University</td>
<td>1978</td>
<td>265</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>11</td>
<td>2</td>
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<tr>
<td>CALIFORNIA KAPPA</td>
<td>California State University, San Diego</td>
<td>1982</td>
<td>464</td>
<td>2/6</td>
<td>2/3</td>
<td>2/3</td>
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<td>6</td>
<td>2</td>
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<td>University of the Pacific</td>
<td>1986</td>
<td>420</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>1</td>
<td>11</td>
<td>5</td>
<td></td>
<td>2</td>
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<td>CALIFORNIA MU</td>
<td>University of California, Riverside</td>
<td>1987</td>
<td>234</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<td>California Polytechnic State, San Luis Obispo</td>
<td>1987</td>
<td>408</td>
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<td>1</td>
<td>1</td>
<td>11</td>
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<tr>
<td>CALIFORNIA XI</td>
<td>California State University, Chico</td>
<td>1988</td>
<td>533</td>
<td>2/12</td>
<td>2/12</td>
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<td>2</td>
<td>18</td>
<td>2</td>
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<td>CALIFORNIA OMICRON</td>
<td>California State University, Sacramento</td>
<td>1988</td>
<td>220</td>
<td>1/8</td>
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<td>434</td>
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<td>442</td>
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<td>1/2</td>
<td>1/2</td>
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<td>3</td>
<td>1</td>
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<td>2/3</td>
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<td>University of San Francisco</td>
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<td>162</td>
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<td>9</td>
<td>9</td>
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<td>COLORADO ALPHA</td>
<td>University of Colorado Boulder</td>
<td>1902</td>
<td>2044</td>
<td>7</td>
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For the second year in a row, Colorado Gamma won the top award at the 2019 Kleberg Emerging Leaders Institute. The chapter was the winner of the inaugural Oxford Trophy (replacing the Harvard Trophy), which recognizes the most outstanding Phi Delta Theta chapter at a large institution of over 20,000 students. Additionally, the chapter won ten other Phi Delt awards. Colorado Gamma’s success can be measured in the continued success in recruitment,
academics, and philanthropy. They were awarded six fraternity and sorority life awards at CSU and they became an Iron Phi Chapter by raising $18,000 in one month. This achievement led them to be the winners of Lou’s Challenge, a partnership with the LiveLikeLou Foundation, where the dollars raised go towards the goal of raising $4 million in 1,848 days.

<table>
<thead>
<tr>
<th>Chapter</th>
<th>University</th>
<th>Year</th>
<th>Members</th>
<th>Initiates</th>
<th>GPA</th>
<th>Inductees</th>
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<td>George Washington University</td>
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<td>48</td>
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The Florida Omicron Chapter was presented the 2019 T. Glen Cary Award at the Kleberg Leaders Institute in July as the most outstanding installed colony. One of the judges on the panel remarked that Florida Omicron “represents the pinnacle of leadership among the many colonies with whom he worked. Always on time with submissions, ahead of the curve with their requirements, and ultimately the most outstanding chapter on their home campus, [he] can think of no other group who better exemplifies what Phi Delta Theta wants the expansion process to look like.”
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This year's initiation was held at Phi Delta Theta Foundation Senior VP of Advancement Steve Bloomer's, '83, family farm. The weekend included great fellowship with the brothers, excellent cooking by Steve's wife, Cheryl, and the first cold weather of the season. They ended the night around a bonfire and lots of memories.
Indiana Mu Phis after their Second Annual Phi Delta Theta Onward 5K to benefit the LiveLikeLou Foundation.

IOWA ALPHA
Iowa Wesleyan University
1871 1283 1 6

IOWA BETA
University of Iowa
1882 194 94 63 2.76
15/20 8 3 2 26

IOWA GAMMA
Iowa State University
1913 2022 112 66 65 3.13
10/30 7 11 3 3 39

IOWA DELTA
Drake University
1961 902 37 46 2.93
6/6 3 1 3 5

KANSAS ZETA
Southwestern College
1995 185 3

KANSAS ETA
Kansas State Polytechnic
1902 168 2

KANSAS THETA
Ottawa University
1898 30 31 3.11 1/1 6 6

KANSAS IOTA
Fort Hays State University
26 33 0 3.03 1/1 9 6

KENTUCKY ALPHA
Centre College*
1850 312

KENTUCKY DELTA
Central University*
1885 100

KENTUCKY ALPHA-DELTA
Centre College
1901 1656 42 41 2.79
6/6 4 2 19

KENTUCKY EPSILON
University of Kentucky
1901 1639 84 76 3.10
10/22 4 2 4 23

KENTUCKY ZETA
Kentucky Wesleyan College
1965 140 3

KENTUCKY ETA
Western Kentucky University
1966 922 93 63 3.12
4/19 3 15 1 9

KENTUCKY THETA
Eastern Kentucky University
1969 931 53 38 3.05
3/13 5 1 1 11

Indiana Mu Phis after their Second Annual Phi Delta Theta Onward 5K to benefit the LiveLikeLou Foundation.
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<td>7/9</td>
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<td>24/29</td>
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PHIDELTATHETA.ORG
MISSOURI BETA
Westminster College
1880 - 2001
42 - 38 - 3.38
1/5 - 7 - 13 - 38 - 35

The Missouri Beta Chapter was awarded the Kansas City Trophy at the 2019 Kleberg Emerging Leaders Institute as the most outstanding chapter on a small campus.

Amongst the many reasons why Missouri Beta was chosen to win, they accumulated over 1,100 hours of community service in the 2018-19 school year and maintained a chapter GPA average of 3.4, retaining the highest average amongst fraternities on campus for eight consecutive semesters.

MISSOURI ZETA
Southeast Missouri State University
1/10 - 4 - 4 - 7

Following up on their 2018 win of the Phoenix Award, Missouri Zeta won this year’s Founders Trophy at the 2019 Kleberg Emerging Leaders Institute.

The Founders Trophy was donated by Judge William R. Bayes, Ohio Wesleyan ’01, in 1929 and is awarded to the most outstanding Phi Delta Theta chapter at a medium-sized institution.

MISSOURI ETA
Missouri Western State University
1/2 - 7 - 6 - 4 - 14

MISSOURI THETA
Northwest Missouri State University
2005 - 148 - 5

MISSOURI GAMMA
Washington University
1891 - 2148 - 21

MISSOURI DELTA
Saint Louis University
1983 - 582 - 54 - 48 - 2.98
7/7 - 3 - 1 - 2 - 6

MISSOURI EPSILON
Missouri State University
1985 - 693 - 16

MISSOURI BETA PRIME
Central Methodist University
1876 - 164 - 8 - 2.86 - 2/5
2 - 1 - 2

MISSOURI GAMMA
Washington University
1891 - 2148 - 21

MISSOURI DELTA
Saint Louis University
1983 - 582 - 54 - 48 - 2.98
7/7 - 3 - 1 - 2 - 6

MISSOURI EPSILON
Missouri State University
1985 - 693 - 16

NEBRASKA GAMMA
Creighton University
1997 - 683 - 128 - 104 - 3.59
2/5 - 7 - 16 - 5 - 8

NEVADA ALPHA
University of Nevada, Reno
1972 - 516 - 30 - 30 - 3.11
2/8 - 7 - 1 - 8

NEVADA BETA
University of Nevada, Las Vegas
1991 - 414 - 2 - 7

NEW HAMPSHIRE ALPHA
Dartmouth College
1884 - 1237

NEW HAMPSHIRE BETA
Southern New Hampshire University
1983 - 331 - 20 - 12 - 3.19
1/1 - 4 - 1 - 3 - 12

NEW JERSEY ALPHA
Rutgers State University of New Jersey
1988 - 605 - 1 - 5

NEW JERSEY BETA
Princeton University
2011 - 47

NEW JERSEY GAMMA
Seton Hall University
2017 - 110 - 80 - 56 - 3.27
1/6 - 9 - 8 - 1

NEW JERSEY DELTA
Stockton University
2019 - 52 - 56 - 38 - 3.05
4/8 - 4 - 6

NEW JERSEY EPSILON
Montclair State University
18 - 28 - 3.50 - 1/8
6 - 3
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<tr>
<th>Chapter</th>
<th>University</th>
<th>Year Founded</th>
<th># of Initiates</th>
<th>Avg Chapter Size</th>
<th>Avg Chapter GPA</th>
<th>GPA Rank</th>
<th># of Iron Phis</th>
<th>CAB Members Needed</th>
<th># of Knights of Pallas</th>
<th># of True Blue Society</th>
<th>Colony</th>
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<td>1946</td>
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<td>36</td>
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<td>94</td>
<td>2.53</td>
<td>5/12</td>
<td>2</td>
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<td>State University of New York at Oneonta</td>
<td>1990</td>
<td>89</td>
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<td>164</td>
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<td>1/9</td>
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<td>74</td>
<td>35</td>
<td>32</td>
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<td>93</td>
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<td>5/21</td>
<td>6</td>
<td>16</td>
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<td>133</td>
<td>84</td>
<td>66</td>
<td>2.97</td>
<td>6/12</td>
<td>109</td>
<td>35</td>
<td>30</td>
<td>2.99</td>
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</table>

More than 100 alumni and undergraduate Phis from New York Eta, along with friends, other members of the Greek community, RIT staff members, and the family of Kevin Smith gathered to re-dedicate the tree planted in honor of the late Kevin Smith.

Kevin joined the Chapter Grand as a sophomore in 1991, and his original tree planted in 1993 was destroyed in a storm over a year ago. With the support of the local chapter, RIT, and Phi Delta Theta General Headquarters, the Kevin Smith weekend was created. An endowed scholarship fund developed in Kevin’s name will benefit a current New York Eta undergraduate Phi.

What a year it was for the brothers of North Carolina Delta. At the 2019 Kleberg Emerging Leaders Institute, the chapter was named the Fraternity’s Phoenix Award winner, which recognizes the most improved chapter within the Fraternity.

On campus in the fall, the North Carolina Delta Chapter won the Spirit of the Pack Award as the most improved chapter at NC State. Furthermore, they were named the winner of the Caldwell Cup, awarded to the top fraternity on campus by the fraternity and sorority life department.
OHIO KAPPA
Bowling Green State University
1950 | 1328 | 47 | 49 | 3.04
12/12 | 4 | 1 | 5 | 26
This fall, Ohio Kappa recruited twenty-two new members in a single academic year; the last time this occurred was in 2004–05. They’ve matched that number just a few weeks into the 2019–20 year!

OHIO LAMBDA
Kent State University
1954 | 946 | 74 | 57 | 3.51
3/24 | 6 | 11 | 3 | 18

OHIO MU
Ashland University
1966 | 851 | 37 | 27 | 2.99
2/4 | 4 | 7 | 1 | 19

OHIO XI
Otterbein University
2014 | 116 | 41 | 30 | 3.15
2/8 | 2 | 3 | 6 | 2

OKLAHOMA ALPHA
University of Oklahoma
1918 | 2600 | 136 | 127 | 3.07
10/16 | 7 | 3 | 45

OKLAHOMA ETA
University of Central Oklahoma
1991 | 170 | 4

OKLAHOMA GAMMA
Southwestern Oklahoma State University
1971 | 320 | 24 | 20 | 3.05
4 | 4 | 4 | 4

ONTARIO BETA
Western University
1962 | 688 | 26 | 40 | 3.40
2/6 | 2 | 4 | 3 | 3

ONTARIO GAMMA
McMaster University
1990 | 296 | 22 | 20 | 1
7 | 2 | 3 | 4

The Ohio Theta Chapter House was completed in late summer 2019 with a construction cost of $2.4M. It houses twenty-six men and is LEED certified.
## Chapter News & Stats

<table>
<thead>
<tr>
<th>Ontario Delta</th>
<th>Oregon Gamma</th>
<th>Pennsylvania Eta</th>
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<td>York University</td>
<td>Willamette University</td>
<td>Lehigh University</td>
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<td>30</td>
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<td>3.40</td>
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## Table of Chapters

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<th># of Initiates</th>
<th>Chapter Size</th>
<th>Avg Chapter Size</th>
<th>Chapter’s GPA</th>
<th>CAB Members</th>
<th>CAB Members Needed</th>
<th># of Knights of Pallas</th>
<th>GPA Rank</th>
<th># of True Blue Society Colony</th>
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<td>64</td>
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<td>1</td>
<td>1/2</td>
<td>1</td>
<td>1</td>
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<td>1912</td>
<td>1673</td>
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<tr>
<td>Oregon Beta</td>
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<td>1918</td>
<td>1920</td>
<td>77</td>
<td>66</td>
<td>3.03</td>
<td>9/22</td>
<td>10</td>
<td>1</td>
<td>1</td>
<td>21</td>
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</table>

*The Ontario Epsilon Chapter was awarded the Housser Trophy at the 2019 Emerging Kleberg Leaders Institute for the most outstanding chapter on a Canadian campus. Two notable achievements contributed to their award including having increased its chapter size by nearly 70 percent in one year and by donating nearly $5,000 to multiple sclerosis and cancer research. They also made risk management prevention one of their key priorities in their chapter strategic plan. They are the first Ontario chapter to win the Housser Trophy in over two decades.*
Friendship  Chapter News & Stats

PENNSYLVANIA RHO
Carnegie Mellon University
\( 2013: 2.21 \) 75 52 3.26
8/11 3 4 2 4

PENNSYLVANIA SIGMA
Millersville University
\( 2019: 34 \) 24 2.51 1/5
6 9

QUEBEC ALPHA
McGill University
\( 1902: 1056 \) 31 31 3.14
2 4 3

RHODE ISLAND ALPHA
Brown University
\( 1889: 996 \) 3

SOUTH CAROLINA BETA
University of South Carolina
\( 1882: 635 \) 130 110 3.27
5/20 4 3 7

SOUTH CAROLINA GAMMA
Clemson University
\( 1970: 1068 \) 118 81 2.95
19/22 8 3 2 11

SOUTH DAKOTA ALPHA
University of South Dakota
\( 1906: 1770 \) 72 61 3.36
1/8 6 8 3 33

TENNESSEE GAMMA
University of Tennessee, Knoxville
\( 1963: 950 \) 45 79 2.92
15/20 2 2 2 21

TENNESSEE DELTA
Tennessee Technological University
\( 1969: 723 \) 28 28 2.59
7/10 4 2 3 21

TENNESSEE EPSILON
University of Tennessee at Chattanooga
\( 1993: 266 \) 3

TENNESSEE ZETA
Belmont University
\( 1999: 265 \) 4 3

TENNESSEE ETA
Middle Tennessee State University
\( 2013: 162 \) 71 32 2.97
7/15 5 2 2

TEXAS GAMMA
Southwestern University
\( 1886: 2064 \) 38 87 2.92
23/24 2 11 1 43

TEXAS ETA
University of Texas at Austin
\( 1883: 2064 \) 38 87 2.92
23/24 2 11 1 43

TEXAS BETA
University of Texas at Austin
\( 1883: 2064 \) 38 87 2.92
23/24 2 11 1 43

TEXAS DELTA
Southern Methodist University
\( 1923: 2699 \) 122 92 3.35
4/10 6 2 2 54

TEXAS EPSILON
Texas Tech University
\( 1953: 2939 \) 153 77 2.97
9/23 27 2 4 90

TEXAS ZETA
Texas Christian University
\( 1955: 1458 \) 96 120 3.07
10/13 8 3 1 42

TEXAS ETA
\( \text{Returns fall 2021} \)
Stephen F. Austin State University
\( 1962: 1064 \) 23

TEXAS THETA
West Texas A&M University
\( 1964: 1223 \) 26 17 2.85
2/4 8 11 1 22

TEXAS IOTA
Lamar University
\( 1965: 332 \) 9

TEXAS KAPPA
University of Texas at Arlington
\( 1968: 1225 \) 60 35 3.13
1/10 0 5 2 13

TEXAS LAMBDA
Baylor University
\( 1977: 846 \) 1 13

TEXAS MU
Texas State University
\( 1980: 727 \) 16

TEXAS NU
Texas A&M University
\( 1985: 832 \) 30 81 2.95
12/17 9 5 9 8

TEXAS XI
University of Texas at San Antonio
\( 1990: 278 \) 27 31 2.62
9/12 8 1 7

TEXAS OMICRON
University of North Texas
\( 1991: 111 \) 3

TEXAS PI
Sam Houston State University
\( 1992: 537 \) 28 33 2.95
2/12 10 8 2 13
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ROAD TO GREATNESS

Everyday Phi's doing Extraordinary Things

BRIAN BASTOCK, OHIO '88
Brother Bastock was nominated to the Road to Greatness by his chapter for his longtime commitment to the chapter since the day he graduated. He is vice president of supply chain at ShurTech Brands LLC in Avon, Ohio. He excels in strategic supply chain design with a clear understanding of the interrelatedness of supply chain functions. “If fortunate, every family has a rock who consistently serves as foundational role and supports the family as it navigates both challenging and prosperous times. Since pledging, his leadership and support has been unwavering for more than thirty-five years. He has been the light for the chapter during its darkest times, when membership fell and there was little to no alumni support.”

EDWARD HALL, EASTERN KENTUCKY ’96
Hall has dedicated more than twenty years to the advancement and improvement of safe patient handling, the largest loss category in health care. He serves today as the chief safety officer of the Owner Controlled Insurance Program and executive director of risk management for Stanford Healthcare and Stanford Children’s Health in California. Brother Hall is a nationally recognized expert in the field. Hall’s leadership helped Stanford University Hospital and clinics earn a Best Practice award for safe patient handling. Additionally, Hall received the Malinda S. Mitchell Award for Excellence in Quality and Service, the highest honor given employees of Stanford Hospital and clinics.

SCOTT ADLER, COLGATE ’19
Scott received a Fulbright US Student Program Award to Norway in physics. Adler will research at the Institute for Energy Technology (IFE) as part of his project to develop instrumentation and analysis required for introducing an innovative, data-driven framework for optimized operations and maintenance in utility-scale photovoltaic power plants. The project will improve the cost-effectiveness and long-term performance of solar power parks. Fulbrighters address critical global challenges in all disciplines, while building relationships, knowledge, and leadership in support of the long-term interests of the United States.

WILLIAM HARRIS, WESTERN KENTUCKY ’21
Will is the SGA President and Student Regent and is pursuing his bachelor of arts in corporate and organizational communication and social media marketing with a minor in sales. Will’s passions include working to increase the retention rates on campus and ensuring that all students are aware of the resources that the WKU Student Government Association has to offer. After graduation, Will plans to pursue a position in corporate business working in the marketing or sales department. He dedicates his time to making WKU a welcoming and exciting environment for all to enjoy. As a proud Hilltopper himself, he knows with certainty that this is the perfect home to all who climb the Hill.

WE WANT TO HEAR FROM YOU!
If you know a brother who is doing extraordinary things, visit phideltatheta.org/road-to-greatness/ to submit his story for feature consideration.
PHI FOOTNOTES

Cincinnati

Timothy M. Burke, ’70, was presented the Beta Theta Pi 2019 Interfraternalism Recognition Award at the 2019 Beta General Convention. Burke is a founding partner of Fraternal Law Partners and is well-versed in assisting fraternities, sororities, and their related nonprofit organizations with issues related to corporate governance, risk management, and anti-hazing policy.

Florida

Moore & Associates Bonds Insurance, LLC owner Douglas R. “Doug” Moore, ’89, became a shareholder with W3 Insurance. Brother Moore’s construction bonding company was acquired by W3 Insurance in June 2019. With Moore’s twenty-five years of experience in construction bonding, Moore will be tasked with growing the construction bond department with new and existing relationships in the construction industry, including general contractors, subcontractors and specialty trades.

“W3 has a decades-old track record for finding insurance firms and compatible insurance professionals to join our organization. Surety and construction bonding are an imperative part of the agency’s growth plan, and Moore’s experience is a perfect catalyst,” says Scott Gramling, CEO of W3.

Indiana

Chris Gartner, ’72, was admitted into the Indiana University Athletics Hall of Fame in September. Gartner, who is from Gothenburg, Sweden, was an All-Big Ten, All-American and record-setting kicker for IU during his player career. He earned first-team All-American and first-team All-Big Ten honors as a senior in 1972 when he established new program records for single-season field goals with fourteen field goals in a game and longest field goal at fifty-two yards.

In a winning game against University of Kentucky, he kicked both a 51- and 52-yard field goal, making him the only kicker in IU history with two 50-plus yard field goals in a single game.

Gartner had a brief career in the NFL, playing for the Cleveland Browns before becoming a dentist in the Bloomington, Indiana area.

Miami

James “Jim” Barr IV, ’84, was named chief executive officer of Nautilus, Inc. Barr is notable for successes transforming and growing large scale digital and multichannel businesses in diverse industries.

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veteran, most recently helped lead, as group president at Ritchie Bros., a successful digital transformation that expanded the sixty-year-old company’s offerings from its core onsite auctions to a full array of onsite and online formats.

Missouri

John Carter, ’85, was named president and chief operating officer-elect of Nationwide’s financial services business lines. Carter will oversee the company’s retirement plans, life insurance (individual, business and corporate-owned), annuities and mutual funds business operations. Carter joined Nationwide Financial in 2005 as president of the Nationwide financial sales and distribution organization, responsible for leading sales of private-sector retirement plans, life insurance, annuities and mutual funds. In 2013, he was named president of Nationwide’s retirement plans business. Carter’s legacy son, Blair Carter, SMU ’22, is a new member at the Texas Delta Chapter at Southern Methodist University. Brother Carter begins his service as a trustee to the Phi Delta Theta Foundation beginning January 2020.

Oklahoma

Ross McKnight, ’70, along with his wife Billie, made a transformative $25 million gift toward Oklahoma State University’s future performing arts center in early 2016. In October 2019 the building was officially unveiled, and the university dedicated the McKnight Center for the Performing Arts in honor of the McKnight gift will very specifically be used to attract and fund national and international artists to perform at the McKnight Center.

“Building a great venue is not enough,” OSU President Burns Hargis said. “The gift from OSU alumni Ross and Billie McKnight will help fill that venue with world-class performers who will entertain the public and mentor students.”

Tennessee–Knoxville

After nearly eighteen years, Donald R. Eastman III, ’67, announced his retirement as president of Eckerd College which will be June 30, 2020. Under Eastman’s leadership, applications for admission to Eckerd College have

Phi Delt Sports Hall of Fame Award

It was a big October for the Jones family. On October 19, Brother Stephen Jones, Arkansas ’88, had the distinct pleasure of attending the initiation of the newest Arkansas Alpha Phiikeias class, which included his son, John, who is following in Stephen’s footsteps as a Razorback football team member and Phi. On the following Thursday, Stephen returned to Dallas and was inducted into the Phi Delta Theta Sports Hall of Fame at a Phi Delta Theta Foundation event.

Brother Jones is the chief operating officer, executive vice president, and director of player personnel for the Dallas Cowboys. It is with great honor that Phi Delta Theta inducted into its Sports Hall of Fame a man who has helped transform the National Football League.

Watch the video from Hall of Fame Induction here phide.lt/joneshof.

Stephen Jones and Foundation President and CEO Bob Biggs.
more than doubled. More students live on campus than ever before, which leaders cite as one reason for a 10 percent boost in retention. There are more curriculum options, and the college is on track for 100 percent of its students to participate in study abroad programs.

Brother Eastman was a two-term chapter president for Tennessee Gamma while at UT Knoxville.

Utah


Vanderbilt

During the 2019 Championship Series of the NCAA College World Series between Vanderbilt University and the University of Michigan, alumni from Tennessee Alpha attended the games in Omaha, Nebraska. Included in the group were Fred Hall, ’74, Jeff Love, ’74, and Gaines Matthews, ’77. Brother Love is a Phi Delta Theta Foundation Trustee Emeritus and an alumnus of the Vanderbilt baseball team. All three are Vanderbilt baseball aficionados and enjoyed watching their Commodores win the NCAA Baseball Championship.

Wabash

At Wabash College’s annual Homecoming in September, Jim Dyer, ’83, received the Frank W. Misch Alumni Distinguished Service Award for his devoted service to Wabash College. Prime among his service to his alma mater was his work with the Chapter Advisory Board of Indiana Beta.

West Texas A&M

Waylon Walker, ’20, served in the Army from 2003 to 2007 and then the US Navy from 2013 to 2015. He is now thirty-five years old and currently the faculty advisor for his home chapter Texas Theta. Phi Delt has helped Waylon focus on what is most important. Both his experience in the military and time with Phi Delta Theta reinforced the sense of brotherhood that being in both brings.

He saw a need for a ranch when a fellow veteran told him how much people have to pay for equine therapy. He knew there were people who needed it and couldn’t afford it so he set out to find a way.

He owned land already, put his own horses into action and started offering no-cost equine therapy. He then started rescuing horses and incorporating them into the program. He often quotes Founder Robert Morrison, “To do what ought to be done but would not have been done unless I did it, I thought to be my duty.”
The four living founders of the Beta Sigma Tau local fraternity were in attendance to meet the newest colony members, closing the circle of Kansas Epsilon history. General Council Treasurer Moe Stephens attended to report on the General Fraternity at the luncheon and to make congratulatory remarks and assist with Golden and Silver Legion Ceremonies at the concluding reunion banquet. Sixteen brothers received Golden Legion pins in addition to more than fifty alumni who received their Silver Legion pins. Also, part of the banquet program they named John Fursman III, ’72, outstanding alumnus of the decades and awarded six leadership scholarships to undergraduate recipients. The Emporia Alumni Club founded in 1909 by Famous Phis William Allen White, Kansas 1890, and Brock Pemberton, Kansas 1908, hosted the celebration as an official Emporia State University reunion in coordination with the Office of Alumni Relations.

**INDIANA IOTA CELEBRATES THEIR CENTENNIAL**
Celebrating the 100th anniversary of the founding of Kappa Iota Pi, which became the Indiana Iota Chapter of Phi Delta Theta, nearly ninety alumni and undergraduates gathered during homecoming weekend, September 27–29, 2019.

There was a golf scramble Friday morning. An evening dinner was held with Fraternity COO Sean Wagner as the primary speaker. University President Dr. Mark Heckler brought greetings, and Dr. Carrie Whittier, assistant dean of students for Greek life, also offered comments.

On Saturday the newly reorganized corporation board held its first meeting. Later, undergraduates and alumni held a cookout before the homecoming football game.
ALUMNI EVENTS

INDIANA ETA CELEBRATION
The alumni of the Indiana Eta Chapter celebrated the 50th anniversary in September 2019 of the re-chartering of Indiana Eta at Indiana State University. That initiation of thirteen men and re-chartering took place September 11, 1969 and occurred 100 years after the original charter of Indiana Eta in 1869. Golden Legionnaires received their Golden Legion pins as did twenty-five year members and their Silver Legion pins.

In addition to the Golden Legion ceremony and celebration dinner, the group sponsored a tailgate prior to the football game (ISU v. Eastern Kentucky). Brother Biggs assisted Dr. Terry Frey with this presentation. Nearly 150 members and guests joined in the celebration.

Alumni from Oklahoma Alpha staged a last resort gathering, to celebrate the classes from the 1950s and 1960s.


A combination of alumni and undergraduate members from the Oregon Delta Chapter at OIT gathered to celebrate the 50th Anniversary of Brother Armstrong’s first steps on the moon. Bond numbers range from #64 (initiated fall 1986) to #338 (initiated fall 2018).
THE SCROLL + WINTER 2020

Friendship Alumni & Club News

TENNESSEE DELTA’S 50TH
The alumni of the Tennessee Delta Chapter at Tennessee Tech University gathered to celebrate their 50th anniversary with a full weekend of events intended to reminisce the days of old and celebrate the current chapter and its successes. The event brought together the chapter Founders and its newest brothers. The discovery was that they still share a strong common bond of brotherhood. Fraternities bridge the gap between the student and the adult brother many of who are still in the workplace practicing the principles learned long ago while a student in the Fraternity.

HOUSTON ALUMNI CLUB
On a Thursday in November, the Houston Alumni Club hosted LiveLikeLou Foundation Chairman WL Gray, TCU ’70, Co-Founder Suzanne Alexander, and Chief Research Scientist Dr. Chris Donnelly to share with Houston alumni the exciting momentum in the research and palliative initiatives within the LiveLikeLou Foundation. The alumni club has committed to raising $100,000 for the LiveLikeLou Foundation.

Pictured above from left to right: Chris Job, Cal State Northridge ’67, president HAC, Roland Sledge, UT Austin ’68, Dr. Chris Donnelly, Suzanne Alexander, W.L. Gray, TCU ’70, and Tommy Harper, UT Austin ’68, Phi Delta Theta Foundation Trustee.

SAN FRANCISCO AREA ALUMNI CLUB
San Francisco Alumni Club meets monthly at a Phi-owned restaurant called Royal Exchange. Mike O’Brien, ’81, and his family have owned and operated the Royal Exchange since 1972. It’s a family-run restaurant, right in the heart of the Financial District. The general layout hasn’t changed much in the last forty years. They’ve tweaked a few things, but when you walk in, you get a sense that this place has been around for a long time.
IN RECOGNITION

Raymond L. Gardner Alumnus of the Year Winner
Colorado Alumni Club awarded Phi Bill Mark during their Founders Day ceremony

Brother William J. “Bill” Mark Jr., CU Boulder ’72, is the recipient of the 2018 Raymond L. Gardner Alumnus of the Year award. Brother Mark earned a bachelor’s in business administration with an emphasis in marketing and finance from CU. He was initiated into Phi Delta Theta in 1970 where he served as chapter president while an undergraduate, became CAB chairman in the 1980s, and then served as Xi Province President from 1998–2002. He currently serves on the Colorado Alpha House Corporation. Brother Mark was an inaugural member of Fraternity’s True Blue Society (2008) and became a member of the Foundation’s Founders Club by supporting a fully funded Legacy Scholarship for Colorado Alpha.

Bill and his son Jeff Mark, CU Boulder ’00, share the great legacy of being brothers in the bond at Colorado Alpha. They are father and son, great friends, and fantastic golf partners, and both had the honor of serving their chapter as its president (twenty years apart).

They both remain active in the Fraternity as directors of Colorado Alpha’s House Corporation which is the entity that owns the chapter house.

Mark has served on University of Colorado’s Board of Governors at the Leeds School of Business, the International Advisory Board for the CU Real Estate Center, and the CU Athletic Directors Advisory Board.

Bill Mark’s connection to the University of Colorado began with his great aunt in 1915 who attended the medical school and became one of the founders of the women’s physical education department. His father, aunt, uncle, wife, children, and many other extended family members share the tradition as well.

Graduating from the Leeds School of Business opened up a breadth of career opportunities with the help of an outstanding career services department. He was hired by RCA Corporation in their management trainee program which was a stepping stone to future business and career decisions which ultimately lead to a thirty-nine-year career in commercial real estate.

While in school he developed a mentorship under Dr. Morris Massey, the associate dean for undergraduates at the time. He was the professor who influenced Brother Mark to pursue marketing and finance. Dean Massey always recognized and encouraged Mark’s “street smarts” which have served him well over the past forty-seven years of his professional life.

He encourages students to find mentors both personally and professionally since those are the people that will most greatly influence your life!

Lastly, he advocates always taking the high road when it comes to ethics and honesty—both personally and professionally—it is key to earning respect.

“Phi Delta Theta Fraternity has been a labor of love for fifty years and continues to influence my life each and every day! Pledging Phi Delta Theta has been one of the most important decisions I have ever made and has been an important foundation for the way I live my life both personally and professionally. I’m deeply indebted to the brotherhood of the fraternity and the life-long friendships I have gained through Phi Delta Theta!”

LEFT TO RIGHT: Bill Mark, Glenn Jacobsen, and General Council Treasurer Moe Stephens
He Always Had a Story
Stories: the fabric of life
HARRY SHARP
Sharp, Westminster '60, retired from IBM then consulted, taught mathematics at Spelman College, taught high school physics, and became a United Methodist minister before really retiring to Naples, Florida. The telling of his many life experiences motivated his Russian daughter to say, “Daddy, you have a story about everything, please write them down.” That led to a 448-page book which is available at Amazon.com and in the Banta Library at General Headquarters.

One chapter in the book contains more than forty stories about his time as a Phi Delt at Westminster College in Fulton, Missouri, including his friendship with Charles F. “Dog” Lamkin, General Council President of Phi Delta Theta from 1910–1912.

Memories of My Journey
Stories from my youth
ED HEARN
The first in a five-set volume of books by Ed Hearn, Tennessee Tech ’71. This first volume includes a variety of short stories from the age of five to his mid-teenage years. Growing up with two brothers and a sister offered many opportunities to experience life in a unique way during the fifties and sixties. His stories come from his close observation of his surroundings combined with a good memory of past events, expressed with a touch of humor and a little added philosophy. He says “I hope you enjoy reading . . . it’s been an interesting life, indeed.” Other titles include Experiences along My Journey, Reflections from My Journey, Travels While on My Journey, and Moments within My Journey.

Your Comfort Zone is Killing You
Finding the courage to be you
BILLY ANDERSON
Anderson, Carleton ’94, wrote this book that takes you through a process to uncover the courageous person you’re meant to be, allowing you to love who you are, live true to yourself and feel strong enough to carve your own path in life. This book is based on real life experiences of the author and his clients, not on research done to rats or focus groups desperately trying to prove an already-determined point. He lays it all on the table so you can learn from your victories, your screw-ups and your embarrassing moments. Brother Anderson was a 2019 Kleberg Emerging Leaders Institute forum speaker.

Opposition Research
RICK ROBINSON
With over four decades in law and national politics, Rick Robinson’s, Eastern Kentucky ’80, novels are as current as today’s headlines. His latest book does not disappoint. Digging up buried skeletons can bring an opponent’s campaign to a dead standstill. And former United States Senator Richard Thompson just can’t get politics out of his blood. Following his last stint on Capitol Hill, Thompson and his close circle of friends are embarking on a new endeavor—running a consulting firm that specializes in opposition research. But when their digging uncovers lethal information, it places Thompson and his crew on a dangerous ride spanning from Little Italy to California and back to the nation’s capital. In between, winning or losing a campaign becomes overshadowed by life and death itself.

—From amazon.com
Paul and Papa—Innocence and Emotions:
Poems for the Generations
PAUL VERNICK
Vernick, George Washington ’21, and District of Columbia Alpha Founding Father, submitted a book co-written by his Papa [grandfather] Harris “Cole” Vernick. They began the book when Paul was not quite five years old. Paul’s poetry began when he told his Papa that he wanted to write poetry too. Papa Harris wrote out Paul’s exact words, only adding line form and punctuation.

Brother Vernick attended the 2019 Kleberg Emerging Leaders Institute and when he visited the Banta Memorial Library at General Headquarters, he knew he wanted to donate this special book. We are so glad to have it. Thanks Paul.

How to Run a Nonprofit:
It doesn’t require rocket science
TIM BRYCE
Bryce, Ohio ’76, submitted his most recent work that touts “it doesn’t require rocket science.” The purpose of this book is a guide to effectively run a nonprofit organization, be it a charitable, fraternal, religious, amateur sports, civic, social, veteran, political, professional trade, or homeowner/condominium association.

Brother Bryce is a writer and management consultant living in the Tampa Bay area of Florida. Over the last forty-five years he has served on over fifty nonprofit boards in some capacity. He consults with companies of all shapes and sizes.

Jack’s Last Class
BILL HAWKINS
Phi Delt Bill Hawkins, Oklahoma State ’63, sent an inspirational Bible study that is unique in its approach, as he tells a story of a man named Jack Kirk, who is teaching his final Bible study class before he moves away from his current town and church. Kirk leads his fictional class in the first-ever narrative Bible study. Through this story principles are taught, scripture shared, and lessons learned as a member of an interactive, thought-provoking, and sometimes funny class.

This book can be found on Amazon and is priced at the lowest possible price to make it available to the greatest audience.
LEARNING

Intellectual curiosity and search for truth.
**PHIKEIA EDUCATION UPDATE**

Introducing the Phikeia Education Pilot Program

The results are in and the program is a resounding success

BY HUNTER CARLHEIM

In spring 2019, thirty-nine chapters and colonies became trailblazers for Phi Delta Theta. These groups said "yes" to piloting a shortened new member program that would enhance how they recruited potential members, onboarded Phikeias, acclimated new members, and educated their brothers. At the Phikeia Educators College in August 2019, seventy-eight Phikeia educators and recruitment chairmen took part in specific educational sessions that helped them become better leaders, manage change within their chapters, and navigate a new program. Sixty-two percent of the educators in the pilot program saw an increase in their abilities to identify and set an actionable plan to solve a problem.

**IMPLEMENTATION**

The first implementation of the pilot Phikeia education program took place in fall 2019 and demonstrated that undergraduate members were curious and appreciated the added structure and values in their Phikeia education programs. While maintaining a chapter’s personality, each chapter or colony was able to implement the provided framework of safe, effective, and efficient milestones within their recruitment process, education programming, and acclimation periods.

It became clear that in the process of change this one piece of chapters’ operations ultimately had impacts on many other aspects of the chapter. Throughout the semester, chapters utilized their university staff, volunteers, chapter officers, and their assigned GHQ staff member to stay resilient and committed to the goal.

After a focused Pilot Phikeia education track at 2020’s Presidents Leadership Conference, more than fifty participating groups will be further testing the new Phikeia programming. Developed from the quantitative and narrative feedback from undergraduates, volunteers, and staff, an additional week’s worth of on-boarding accompanies the original three-week programming and acclimation process. As more feedback is received by the groups, along with overlapping data from Phi Delta Theta’s Brotherhood Assessment, undergraduates will continue to enhance a truly piloted new member experience.

**CASE STUDIES**

**Oklahoma Alpha, Recruitment**

"Being the first group to begin the pilot program after training at Kleberg, our 140-man chapter was able to take the dynamic recruitment techniques to select new members that not only fit the values of Phi Delta Theta but also the brotherhood of the chapter. With a focus on positive relationship building within the chapter and new members during the Phikeia education program, our Phikeia retention rate from induction to initiation has increased by almost 30 percent."

**California Phi, Onboarding Retreat**

"The most successful thing was the overall transformation. Starting on the first weekend of the program, we had the entire class attend a retreat filled with bonding activities that brought them close as a group. Activities like hiking, bonfires, cooking, skits, and board games were intertwined with Phi Delta Theta history and values to learn more about the..."
organization and each other. One of the most impactful moments was a fireside chat where we asked everyone ‘who are the people in our lives we look up to and value’ and ‘what are our personal mottos?’”

Pennsylvania Pi, Weekly Activities
“My team left Kleberg knowing that we were going to have to restructure the chapter’s program in how we plan and prepare for new members. As the pilot program outlines in the framework, there are three weeks of education and the rest of the semester is dedicated to acclimation and continued education. I looked at what was done in a former eight-week program and decided what needed to be included, what could be taken out, and what could be done after initiation. Because new members would learn from simply being a part of Greek life on campus, we were able to pare out a few other previous activities. During the process, we incorporate values-based events like the annual flag making competition where Phikeias are teamed up against each other to re-create a flag with limited materials. This event allows us to observe and discuss the importance of delegation, teamwork, leadership styles, and bonding within a group.”

Indiana Alpha, Weekly Meetings
“After creating the plan for our shortened new member process with our GHQ coach, we strategically selected guest speakers, chapter officers, and themes to discuss for each Phikeia meetings. Specifically, during our Sound Learning week, we had a professional speaker from Greek Cru share with the Phikeias about manhood and character. While we covered college, classes, studying, and goal setting, we used philanthropy, community service, and bystander intervention to shape a conversation around always bettering yourself. Thanks to the guest speaker, we modeled how to make wise decisions that are aligned within our values even if they are unpopular in the community.”

Alabama Alpha, Initiation
“Changing such a traditional process within the chapter took a lot of planning, but with the encouragement and support from volunteers and our GHQ coach we accomplished a successful new member program. Working with the chapter’s past events, we planned a retreat to accompany our initiation to celebrate and to continue to set a good foundation for the next step of our new brothers’ brotherhood. Going through the EPF (Event Planning Form) process along with the outcomes needed from the pilot program helped us structure a fun and meaningful lakeside retreat.”

Ohio Theta, Acclimation
“Now that we have initiated our first class, we took note of what history, talking points, and information should be included into the meetings to give the Phikeias a solid structure to really help them become good brothers. As a chapter, we decided to do a second round of recruitment and education to continue to grow the chapter and shape our program. As the semester continues, the newly initiated brothers will continue to learn about the chapter and Fraternity and work with their big brothers on living the ritual.”

Kentucky Epsilon, Second Recruitment
“One of the most beneficial aspects of a more focused recruitment and shorter onboarding for new members is that we can utilize the rest of the semester to truly recruit year-round without having potential new members waiting for a new semester to join the chapter. Our province president encouraged us to plan out our semester and foster a positive and healthy operation and culture change that will allow for sustained membership growth and positive brotherhood building activities.”
FRATERNITY NEWS

Welcome Our New Consultants

**Austin Dean, Cal State Fresno ’18**, earned a bachelor of science in biology and a minor in chemistry. His ultimate goal is to become a physician. Throughout his time in college, he had many great experiences that included being a D1 student athlete on the track and field team as a pole vaulter, being a member of the archery club sports team, working three and a half years in the emergency department at the local hospital as a medical scribe, and best of all, being a brother of the Phi Delta Theta Fraternity.

**Corbin Lovelady, Oklahoma State ’19**, graduated with a bachelor of science in accounting. He joined the Oklahoma Beta Colony in the spring of 2017 and first served as secretary. Corbin also served his brothers as the vice president and recruitment chairman. Corbin was involved in the NASBA Center for the Public Trust at Oklahoma State and earned a certificate in ethical leadership.

**Greg Rush, UNC Charlotte ’19**, is a first-generation college graduate from Winston-Salem, North Carolina. A member of the North Carolina Epsilon Chapter he served as public relations chairman, alumni secretary, and vice president. On campus Greg served as VP of communications on the IFC Executive Board and as a radio personality at Radio Free Charlotte, the campus radio station. He graduated with a bachelor in communications (mass media) and minors in journalism and film.

**Devin Thornton, Georgia Southern ’19**, studied communication studies. On campus, Devin was involved in the Student Government Association, the orientation team, a co-curricular leadership organization and Phi Delta Theta.

BACK ROW: Zack Koeller, Devin Thornton, Austin Dean, Andrew Norrie, Nick Hartney, Corbin Lovelady, Brett Klein
FRONT ROW: Greg Rush, Jimmy Pietras, Ryan Hoffman, Tyler Puccio, Max Hull
Theta. In his chapter, Devin’s passion for civic engagement and mentorship led to service as community service chairman and Phikeia educator.

**Jimmy Pietras, Robert Morris ’19**, earned his bachelor of science in actuarial science and a minor in finance, aiming to become a fellow of the Society of Actuaries and lead a team in the insurance industry. Jimmy played on the rugby team, was a leader in numerous student organizations, and was the coach of a high school swimming team. In his chapter, Jimmy served as VP, recruitment chairman, philanthropy chairman, social chairman, and chaplain.

**Ryan Hoffman, LaVerne ’19**, was involved in the student government, Campus Activities Board, and the university’s track and field team. Ryan loves sports, including golf, surfing, and snowboarding, and he hopes to continue his education and obtain a master’s in organizational or educational leadership. Within his chapter, he started the first ever ALS golf tournament that raised $10,000 and he became the second Iron Phi from his chapter. He served as community service chairman, philanthropy chairman, alumni secretary, awards chairman, historian, warden, and president.

**Brett Klein, Sonoma State ’19**, earned a bachelor’s in political science. He served his chapter as brotherhood chairman, social chairman, and recruitment chairman and on campus as a tour guide and student campus ambassador. Brett hopes to attend law school and pursue a law career.

**Zack Koeller, Southeast Missouri State ’19**, earned a bachelor’s in health communication and a minor in Spanish for health professions. He served his chapter as public relations chairman, Phikeia educator, and president. On campus he held executive positions in Lambda Pi Eta Communication Honor Society, Order of Omega Honor Society, Interfraternity Council (IFC), and Southeast Greek Week.

**Tyler Puccio, Nebraska ’19**, grew up in the northeast suburbs of Chicago and moved to Nebraska where he graduated with a bachelor of science in business administration in entrepreneurship and innovation. In his chapter he served as president, VP, and risk management chairman. Tyler was also involved in the Interfraternity Council as the director of risk management. Tyler hopes to pursue a career in the sales industry, so he can continue to help and grow organizations through innovative products.

In preparation of the transition of leadership from Bob Biggs to Sean Wagner in July 2020, an Executive Cabinet has been established by Sean Wagner, with senior vice presidents from the organizations four operational areas.

A restructuring has required some changing roles and the Fraternity is pleased to announce that **Jesse Moyer, South Dakota ’03**, joins General Headquarters staff as senior vice president of member development and support effective January 1, 2020. In this role, Brother Moyer will lead Phi Delta Theta’s integrated educational efforts to offer transformational member development and lead health and safety programming as prescribed in the Fraternity’s new strategic plan, Phi Delt 2030.

Prior to his current role, Jesse has served the Fraternity in several volunteer and staff roles including general council reporter and director of chapter services. Jesse previously worked at KnowledgeWorks, a national nonprofit in Cincinnati, as senior director of school development. Jesse earned a bachelor of arts at South Dakota, Certificate in Executive Leadership from the University of Notre Dame, and a master of education from Xavier University.
Steve Good, Iowa State ’04, was named the senior vice president of growth, engagement and philanthropy for the Fraternity and is tasked with overseeing the growth and communications strategies of the Phi Delta Theta strategic plan, Phi Delt 2030, as well as the Iron Phi program. The paramount responsibility of this position is to promote the value of membership to current and potential members while engaging other stakeholders through traditional communication channels and new and innovative technologies.

Tom Shumate, Cincinnati, was named senior vice president of finance and provides leadership and management of the Fraternity’s finance operations and GHQ human resources. He is a licensed CPA and a member of the Ohio Society of Certified Public.

Todd Simmons, Akron ’17, serves as chapter services coordinator and executes educational sanctioning plans, support, and resources for chapters.

Prior to joining staff, Todd worked at Ohio University with the Dean of Student’s office (while completing his master’s in college student personnel) where he advised Student Senate, worked with Multicultural Greek Council, and served as Ohio Gamma’s CAB Recruitment Adviser.

Since 2016, Hunter Carlheim, Robert Morris ’16, served as the leadership and education specialist after his time as the West Coast leadership consultant. While serving as leadership and education coordinator, his key accomplishments include developing the Amnesty Program, facilitating Health and Safety programs, educating chapters in strategic plan development, and helping create and implement the successful Pilot Phikeia Education programs.

Hunter has accepted a job as the interfraternity council coordinator at the University of Tennessee–Knoxville to serve a meaningful role for their fraternity and sorority life team. We’re very sorry to see Hunter leave the team after his three plus years of service in the areas of chapter services and education but wish him well in his new endeavor.
Province Retreats

With the help of the Fraternity’s regional volunteers (province presidents), Phi Delta Theta International Fraternity will host twenty-three province retreats in the early months of 2020. Last year’s inaugural province retreats attracted 1,525 participants and laid a solid foundation for continued growth in the Fraternity’s ability to deliver regional education.

THE OUTCOMES OF THE PROVINCE RETREATS INCLUDE:
• Create supportive relationships among chapters and alumni to build stronger chapters and advisory boards.
• Facilitate growth in attendees’ abilities to execute successful Phi Delt operations while building a culture filled with positive brotherhood.

The outcomes will be achieved through peer-to-peer sessions focused on:
• Successful recruitment
• Chapter planning and issue troubleshooting
• Building positive brotherhood through bystander education
• Lessons learned from alumni

To learn more, please visit phide.it/ProvinceRetreats2020.

JANUARY 18, 2020
E WA, ID, MT, & AB
Location: ID A, Idaho

JANUARY 25, 2020
IN & SW OH
Location: IN Γ, Butler

NORTHERN CA & NV
Location: CA Σ, Sonoma State

PACIFIC NORTHWEST
Location: OR B, Oregon State

FEBRUARY 1, 2020
CENTRAL & EAST. MO
Location: MO I, Lindenwood

FLORIDA
Location: FL Δ, Miami

IL, IA, WI
Location: WI Α, Wisconsin

TN & KY
Location: TN H, MTSU

FEBRUARY 8, 2020
AZ, NM, & UT
Location: AZ B, Arizona State

DAKOTAS, MN & MB
Location: MN Α, Minnesota

KS & WESTERN MO
Location: Mission Hills CC

NJ, NY, NEW ENGLAND
Location: NY Λ, St John’s

SOUTHERN CA
Location: CA P, La Verne

FEBRUARY 15, 2020
AR, OK, & WEST TX
Location: OK B, OK State

GEORGIA
Location: GA Δ, Georgia Tech

TEXAS
Location: TX K, UTA

FEBRUARY 22, 2020
AL & MS
Location: MS B, MS State

CAROLINAS
Location: NC E, UNC Charlotte

CO & NE
Location: NE Γ, Creighton

MD, VA, & DC
Location: VA B, Virginia

NOR/CENT OH & MI
Location: OH M, Ashland

FEBRUARY 23, 2020
PA & WV
Location: PA Λ, IUP

FEBRUARY 29, 2020
CENT & EAST CANADA
Location: Greater Toronto Area
Golf Cart Monopoly: Going My Way?
Reflections on the future of the Fraternity
BY: JOHN “CHARLIE” FORD, MARYLAND ’64

I just returned home from Oxford, Ohio, that beautiful college town stuck smack in the middle of miles wide Midwest cornfields. Here, in blessedly temperate weather for July, my Phi brothers at GHQ (short for General Headquarters I’m quick to learn) played double and triple duty last week as organizers, space planners, meal servers, all around ambassadors to over 900 young Phi leaders and—oh, yes—golf cart drivers. I, along with a dozen or two of my fellow senior brother alumni, put on our facilitator hats and volunteered to lead seven discussion groups, amidst a series of larger general sessions on diverse topics ranging from hazing to mental health. While at Kleberg, we even witnessed a model initiation which for many of us, brought back nostalgic memories from our earliest years in chapter. But mostly, we reveled in the feeling that brotherhood is indeed one of the great lifetime gifts that all Phis share in common.

Not nearly as young as our spry attendees, we were accorded the privilege of hailing the plentiful golf carts that chauffeured us from session to session. The vast campus was designed with identical Federal-style architecture which for the uninitiated created a bit of a challenge. Blessedly, I was able to drag these arthritic bones to the right places and times with the aid of our geographically sophisticated drivers. These chariot bearers, all GHQ staff, were well-trained in the arts of speed and safety (mostly!). The whole experience reminded me of those undergraduate days when I had but ten minutes to maneuver from class to class on a massive state university campus; no carts, no buses, just sheer will power and good shoes. Oh, and yes, plenty of red brick Federal buildings.

“This annual ritual has become quite special for those of us duly ordained elders who act as mentors and facilitators and who share the wisdom of age and experience with our current and future Phi leaders. Our hopes rest in their willingness and ability to absorb some age-old and (importantly) more current lessons in leadership. At the same time, us elders also learn. One day at lunch I sat with some juniors and seniors; one of whom grew up in the Muslim faith, one was Chinese, and another was African American. This diversity was not in my recollection from my undergraduate days over fifty years ago. Each man described what he took from his membership and how rewarding it has been to experience this kind of brotherhood. My fellow group members had little trouble discussing in-depth their own experiences of hazing, sexual harassment, alcohol abuse, and mental health. I was amazed at the their candor and confidence at parsing some of the thornier issues confronting the college campus of today.

Most of the students were there because they really wanted to share the collective experience; a few were “sent” because of chapter allotments. Regardless of reason or willingness, all walked away with a greater sense of purpose and unity of spirit that was palpable and infectious.

So, these are the experiences that a few of us senior brothers can tuck into our memories and can celebrate the fact that our Fraternity is onto something—something important that is destined to make Phi Delta Theta a true leader in its world and us, better versions of ourselves.

“We can celebrate the fact that our Fraternity is onto something—something important that is destined to make Phi Delta Theta a true leader in its world and us, better versions of ourselves.”
Kleberg Recap

This year’s Kleberg Emerging Leaders Institute expanded its Phikeia Educators College to include innovative Pilot Phikeia Educator and Recruitment sessions. Seventy-eight Phikeia educators and recruitment chairs participated in Pilot Phikeia Educator and Pilot Recruitment sessions, training them to facilitate a safer, more efficient and effective new member education program. These members also provided invaluable feedback on how to improve the program further. They left excited to return to their chapters or colonies to implement their knowledge.

A couple of highlights included (1) 99 percent of delegates considered Kleberg an effective tool at becoming a better leader, (2) 84 percent of chapters met the minimum expectations of sending three delegates for Kleberg and one Phikeia educator, and (3) 31 percent of chapters had five or more delegates.

Our peer mentors were trained in group leadership skills to facilitate challenging group conversations amongst members towards an intended outcome. In small groups they were tasked with facilitating a case study and then assessed and given feedback from faculty and staff. We found that our top leaders in Phi Delta Theta are more self-critical of their facilitation experience than more skilled faculty. From this we concluded that twenty-seven peer mentors are now equipped to facilitate a challenging group conversation for the betterment of chapter, self, and community.

We were privileged to have Jim and Evelyn Piazza from Parents United Against Hazing (PUSH) present during our Mickey McKenzie Lecture Series general session. They bravely retold the story of the traumatic death of their son Timothy Piazza at Penn State University, explaining what hazing does to members and their families, and raised a call to action to all members of Phi Delta Theta to take a stand against hazing.

NATIONAL HOUSE CORPORATION
PALLAS ATHENA HOLDING

The Phi Delta Theta housing stock is one of the most valuable assets within Phi Delta Theta. Fraternity housing is a rare commodity and we are working to preserve existing properties and not lose them to developers, universities, or other parties interested in our prime real estate.

To do so, the General Council charged Headquarters staff to establish what is known as a National House Corporation. Known as Pallas Athena Holdings, it will act as a local House Corporation and receive ownership of the property and manage the day to day activities. The first partnership and acquisition was the Ohio Alpha (Miami) facility in Oxford, Ohio purchased in mid 2019.

“We are excited to create this new entity and were able to preserve the Ohio Alpha house with our first acquisition. We greatly thank the Ohio Alpha alumni leadership for their willingness to partner with Pallas Athena Holdings and work with the Fraternity to maintain control and ownership of the property for Ohio Alpha for generations to come” said Director of Housing and Facilities Andrew LaPorte.

In its infancy Pallas Athena Holdings will be limited regarding projects it can take on, but as the asset base grows and more properties come under Pallas Athena Holdings, the more agile and creative Phi Delta Theta (further acquisitions, large scale renovations, and new construction projects) can become in terms of real estate activity.

If you serve on a local House Corporation and are interested in Pallas Athena Holdings, please contact Andrew LaPorte at alaporte@phideltatheta.org or 513.523.6345.
Promoting Friendship and Unity
How the Olympiad and the Phi Delta Theta Foundation are similar
BY COL. STEPHEN BLOOMER, USA, RETIRED

On July 24, 2020, the world will tune into the 32nd Olympiad hosted in Tokyo, Japan. The Olympiad promotes the world’s best athletes in collegiate competition, but also the best values of the league of nations. The six colors of the Olympic flag represent the colors found on all the world’s national flags to date. The five interlocking rings symbolize the world’s five major populated continents. The Olympic flame is a symbol of unity and friendship.

Phi Delta Theta predates the modern Olympiad by almost 140 years. Similar to the spirit of the Olympiad: Phi Delta Theta was founded on three core values; Friendship, Sound Learning, and Rectitude. Our symbolism includes the use of six in our traditions representing the six Founders of our fraternal order. Based on my many travels representing the Phi Delta Theta Foundation, I would suggest that the flame of Phi Delta Theta continues to burn in the hearts of many of the 175,000 living alumni of the Phi Delt nation who proudly say “I am a Phi” rather than “I was a Phi.”

The Phi Delta Theta Foundation provides a dependable and predictable source of revenue to the Phi Delta Theta Fraternity in order to support scholarship and personal development opportunities for our undergraduate and graduate members. In other words, together, we “will strive in all ways to transmit the Fraternity to those who may follow after, not only, not less, but greater than it was transmitted to me.” These words are foundational in our Phikeia oath. I hope you will join our Board of Trustees and the thousands of Phi Delts who support the Foundation’s honorable work as we continue to separate ourselves from others in the field as the aspirational peer for other fraternal orders.

I feel it’s always beneficial to remind ourselves of the different ways your support makes an impact:

1. The Phi Delt Fund supports general scholarships and near-term operations for chapter assistance and leadership.
2. The endowment supports predictable and sustainable student scholarships and educational programming, namely the Kleberg Emerging Leaders Institute, Phikeia Educators College, Shaffer Honors College of Leadership, Ihlenfeld University for online education, the Leadership Consultant program, the Live-In Leadership Adviser initiative and the Presidents Leadership Conference. These core programs are not yet fully funded in large part due to the growth of new chapters within Phi Delta Theta and are a main priority moving forward in the Phi Delt 2030 strategic plan. In addition, our Foundation staff continues to engage alumni and friends, based on their means and personal interest in emerging or underfunded educational programs. Reminder: Our endowment spending policy is a conservative 4 percent.
3. Planned gifts can infuse financial support into programs that are underfunded at the time or emerging based on changing conditions.

Proud to be a Phi!
PLANNING FOR OUR FUTURE

A reflection on Phi Delt 2020 and long-term strategic plans
As I complete my forty-four-year career serving Phi Delta Theta International Fraternity, I find myself reflecting on different experiences in our values-based leadership society, particularly the establishing of goals and objectives for the Fraternity as well as myself. I am an advocate of planning, quoting the oft used expression, we don’t plan to fail, we simply fail to plan.

Over the years the General Council and staff have worked together on identifying and quantifying specific goals for Phi Delta Theta. These efforts were usually over a two-year time period (biennium), also defined by an election of the governing board members including a new General Council president. The organization would focus on various broad subjects and articulate goals and action plans for growth, education, adherence to our core values, alumni engagement, financial stability, communication, and so forth.

In 2010, newly elected General Council President M. Scott Mietchen, Utah ’84, recognized this pattern and suggested to the other Council members and staff that perhaps we should establish some much longer-term goals, say spanning a ten-year period of time. This required us to better understand both internal and external factors that would determine if we were to be successful or not. It also meant that all future General Council presidents and members would commit to achieving the goals established in a plan that now spanned five bienniums. It was also understood that periodically the goals and objectives would need to be adjusted. The primary focus was on the Fraternity’s mission to achieve ultimate success as stated in the original plan.

In order to achieve success, it was agreed that every future General Council meeting agenda would be built around the major initiatives of the long-term strategic plan known as Phi Delt 2020. Through this change in General Council meeting culture, we were now all held accountable to the long-term goals and objectives to achieve amazing results. I am very proud that this has been our experience and it has definitely kept Phi Delta Theta laser focused on our important initiatives.

Because of Phi Delt 2020, today we are stronger and even more highly respected as leaders. As my service comes to a close, I pass the baton of leadership into the capable hands of Sean Wagner who has been an integral part of this planning transformation. I am confident in the strong future of Phi Delta Theta.

As nationally known journalist Caitlin Flanagan said, “There is no word in fraternity life accorded more reverence than leadership. Phi Delta Theta has exemplified it.” We are regarded in the Interfraternity and Higher Education communities as an association of men with integrity that strives for excellence in all that we do to improve ourselves and our communities. —Bob Biggs
Phi Delta Theta is preparing to launch its second ten-year strategic plan, Phi Delt 2030, in July 2020. And as a way to help bring the plan to life, we’d like you to meet the people that make up the plan. The following pages introduce you to various constituents of Phi Delta Theta who inspired Phi Delt 2030 and are integral components to its success—Founding Fathers, chapter officers, volunteers, parents, and donors and those who are driving the plan itself, the staff teams who work every day to make the plan a reality. We hope that you get to know Phi Delta Theta a little bit better by hearing these stories of success and aspiration brought to life. These inspirational people are committed to Phi Delta Theta and helping maintain its place as the premier fraternity leadership development society.

—Sean Wagner
Growth and Retention

I came to college as a shy kid who wanted nothing to do with anyone. But when I enrolled at Central Michigan University (CMU), it was time to get out of my comfort zone and make the best of college.

I learned about Phi Delta Theta from Angelo Topi, ’18, telling me about a leadership opportunity on campus. After finding out it was a fraternity, I was hesitant, but looking back I see that joining Phi Delt was the best decision of my life.

The Michigan Zeta Colony was actively recruiting new members. It was so cool to see a group of strangers become best friends, but even better was the opportunity to collaborate with others, which led me get involved on campus and build relationships.

Because we were a colony and able to have a fresh framework built from the ground up, we set the standard for the organization. We wanted to be more than a typical fraternity and prioritized giving back to the community.

Around this time, 100 miles away, Flint, Michigan, was dealing with a water contamination crisis. This was an outrage to me, and I knew we had to help the residents who were suffering from this man-made crisis. I suggested that Phi Delt distribute water to help the residents in Flint.

After spending weeks of planning, we headed to Flint to help distribute water, where we joined with the brothers at Michigan Delta at Kettering University who felt the impacts of the water crisis firsthand. As families in cars received their water, I was devastated to see what they were going through to simply get clean water. In this crisis I saw other real needs that weren’t being met and decided to create the nonprofit Pack Your Back to help students and teachers receive critical supplies to have success in the classroom.

This organization has opened up opportunities for so many people, me included. Without Phi Delta Theta, Pack Your Back likely would have never happened. Building connections with people like Elon Musk, Jaden Smith, Casey Neistat, Alyssa Milano, and Mark Ruffalo has allowed Pack Your Back to thrive. Since the organization’s start in early 2016, over 25,000 students have been impacted.

Joining Phi Delta Theta changed me. It changed the community. And it is changing the world. Friendship, Sound Learning, and Rectitude motivate me to impact others and leave a lasting legacy. Let’s unlock our potential and unleash it to the world. —Galen Miller

Galen’s Phi Delt leadership journey showcases how each Phi contributes to his campus, his chapter, and his community. Yes, a larger membership brings in greater revenue and services for any association, but the Phi Delt 2030 growth plan focuses on attracting leaders like Galen to the organization, retaining current members, and ensuring that our chapters flourish.

Increasing market share on existing campuses and pursuing expansion opportunities drive the Phi Delt 2030 Growth and Retention initiative. Approximately 65 percent of our chapters today are above the average chapter size on their campus, but we hope this increases to 80 percent by 2030 and translates to long-term chapter success. And the goal of 250 chapters by 2030 means the Fraternity will add five new groups each year (net chapter loss) in the next ten years. Accomplishing increases will ultimately grow undergraduate membership.

The Phi Delt 2030 aim to continue to improve new member retention will rely on the Fraternity’s collective ability to showcase its value, develop superior recruitment skills (both for students and advisers), and ensure quality new member education. Improving annual chapter retention to 98 percent will rely on data to guide the Fraternity’s resources and support to chapters that need the most attention.

For Phi Delta Theta to thrive, it is imperative that continued growth leads to diverse chapters filled with high-performing and purpose-driven members. Regular demographic surveys highlight our student makeup and how our demographic trends compare to the student population on the campuses where we are located. Recruitment education will be amplified online, at a centralized annual conference, and enhanced by having recruitment advisers at 100 percent of our chapters.

A fraternity is only as good as its people. We fully understand that to be recognized as the premier fraternal organization in North America, we must attract and retain the best students on current campuses and inspire top leaders to bring Phi Delta Theta to new campuses. —Alex Atkinson and Jim Rosencrans
Joining Phi Delta Theta changed me. It changed the community. And it is changing the world. Friendship, Sound Learning, and Rectitude motivate me to impact others and leave a lasting legacy.
MEMBER DEVELOPMENT

That first day on Akron’s campus, it never occurred to me that it would be a college men’s fraternity that would be THE thing that made my Akron experience extraordinary.

It was a guy I met while helping move freshman students who invited me to a Phi Delta Theta event later that afternoon. Initially, I declined the invitation. But he persisted and suggested I had nothing to lose by just stopping by the house for a free cheeseburger.

What I discovered about the Phi Delts was that they were exactly what I was looking for. They had DRIVE, genuine friendships, and a commitment to achieve their goals—qualities that were immediately appealing to me.

I quickly became a campus leader in extracurricular activities including Student Resident Life and organizations at the College of Business. But it soon became clear that I wanted to devote a more of my time to the Fraternity.

In my sophomore year, I became VP and was re-elected my junior year. I attended the Kleberg Emerging Leaders Institute one summer and was a peer mentor the next. My campus time became dedicated to my schoolwork and working with my brothers and alumni to build upon the strength of Ohio Epsilon.

At Kleberg I realized the broader reach of Phi Delta Theta from brothers from all across the continent. Though our groups differed, we all shared similar goals and expectations, guided by the Cardinal Principles that lead to greater ends.

At Northeast Ohio Alumni Club meetings, I met great Phis and prominent businessmen. Early on I met Brother Roger Read, ’63, who still regularly meets with undergraduates as a mentor and introduces them to the greater Akron community.

At Ernst & Young I lead a team as a senior consultant. It is Phi Delta Theta that greatly prepared me for this work; from officer leadership experiences, online resources like PDTU, certified CAB support and coaching, conferences where I caught the broader Phi Delt vision, meeting alumni mentors who helped me network. During professional interviews, it was the skills learned from my Phi Delta Theta experience that really made the difference.

—Bennett Nelson

Simply put, Phi Delta Theta is in the business of educating its undergraduate and alumni members in an effort to enhance their personal trajectory. To be successful today, members must apply and transfer lessons learned on campus and from leading their chapters, into to real world experiences. Bennett’s account highlights the impact that Phi Delta Theta conferences served to help members establish their plans and strategies as leaders. Then through his vice president role, he benefited by online resources through PDTU, the Fraternity’s online education initiative. In addition, he was influenced by his chapter’s Chapter Advisory Board members earned annual certification via online education provided by the Fraternity.

Lastly, it was an alumni mentor who helped him understand the transition to career by exposing him to local professionals and possible job opportunities.

With Phi Delt 2030’s focus on personal growth, professional readiness, and fulfillment in life, Phi Delta Theta will offer the opportunity for its members to have a throughline from being inducted as a Phikeia to the aforementioned experiences. It is the Fraternity’s aim that every aspect of a Phi’s membership development experience will result in a certification endorsed by a third party. Rather than Phis simply listing their membership or officer position on their resume or LinkedIn profile, they will have a valuable endorsement that transcends Fraternity, and clearly represents the personal and professional competencies that they gained as members.

Success as a values-based leadership society of men involves preparing our men to thrive in the future workforce and live out the Fraternity’s Cardinal Principles. This certification earned upon completion will be a key differentiator as we recruit and retain future members. Generation Z students who join Phi Delta Theta want to know upfront what is the ROI (return on investment). We will know we have achieved success when newly recruited members can claim that they chose Phi Delta Theta in large part due to its innovative member development experience. —Clay Coleman
It never occurred to me that it would be a college men’s fraternity that would be THE thing that made my experience extraordinary.
HEALTH AND SAFETY

AFTER GRADUATING FROM COLLEGE, I SERIOUSLY considered pursuing a GHQ leadership consultant position. After doing some initial research, I determined that the timing wasn’t quite right and decided to find an internship in my field.

After the internship ended, I was in a quandary about what to do next. About this time, I received a phone call from Rho North Province President Brandon Clark, Northwest Missouri State ’12, asking if I would consider a one-year stint as a live-in leadership adviser at Southern Methodist University. I decided to apply and within three days, and after several interviews, I was offered the job.

My two major concerns arriving in Dallas were that SMU alumni may not support current General Headquarters policies and that the Texas Delta guys would not respect me (being so close in age).

The first concern was immediately overcome when I met the three alumni advocates: Mike Bristol, ’77, Kent Krause, ’79, and Tom Sabin, ’79. These gentlemen were staunch supporters of the live-in leadership adviser in addition to the many policies of the General Fraternity promoting the health and safety of its members including alcohol-free housing and zero tolerance for hazing.

Second, was garnering the respect of the undergraduates and the current officers. Because the alumni were so involved and there was a mutual respect among alumni and students, I was introduced and quickly brought into the weekly meetings with alumni, executive board, and chapter meetings. I was presented as the respected authority in the house for the coming school year.

Because I chose not to seek a part-time job in addition to my live-in leadership adviser responsibilities, I was available 24/7 to the chapter. I set up introductory meetings with all officers and suggested regular improvements to meeting procedures, transitions, and general day-to-day responsibilities.

I built a strong relationship with both chapter presidents by getting together after chapter meetings and discussing ways to improve upon the performance from the last meeting and saw great strides in personal leadership of the presidents.

My presence in the house and being able to consult with chapter management, and the opportunity to collaborate with officers and alumni resulted in excellent outcomes for SMU undergraduates.

I am an advocate for the value a live-in leadership adviser brings to a chapter. I believe success requires supportive alumni, undergraduates that respect the role, and a leader willing to give 150 percent to the tasks, do the hard things to keep everyone on track, and serve as the even and steady positive influence in the house. —Grayson Burrows

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As you can see by Brother Burrows’ endorsement of the live-in leadership adviser role, the Fraternity continues to work toward greater compliance aimed at risk prevention at the chapter level. Other health and safety initiatives require making physical structures safer, more suited to educational and leadership endeavors, eco-friendly, often leading to less insurance claims. Increased communication services available to chapters will assist in each chapter’s communications and efforts to improve or rebuild properties.

Mental health and outreach at the member level are also a priority of Fraternity leadership. Programming and resources are being designed to promote positive mental health, connect members to a variety of mental health resources, and develop a resource aimed to equip high school students transitioning to college in a healthy and fulfilling way.

It is the goal of the Fraternity to be the leader in safety among its members and be recognized by host institutions as such. In addition, the Fraternity will seek accreditation and recognition of its health and safety programs.

Just as SMU’s success with their live-in leadership advisers led donors to support the goal to have a live-in leadership adviser at every eligible House Corporation, we hope that these other health and safety initiatives provide foundational support to its alumni volunteers and house corporations, resulting in the safest chapter facilities and healthiest undergraduates on college campuses in the next ten years. Strengthening this foundation of the Fraternity and the fraternity experience leads to greater member development, stronger recruitment, and better engagement with all our partners.

—Andrew LaPorte

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—Andrew LaPorte
My presence in the house and being able to consult with chapter management, and the opportunity to collaborate with officers and alumni resulted in excellent outcomes for SMU undergraduates.
Engagement

WHAT WOULD YOU DO IF YOUR high school senior son went to his college’s orientation weekend, and returned from that weekend having pledged a fraternity?

Wabash College is a small, private, men’s liberal arts college in Indiana. More than half of its students live in one of the ten fraternity houses. Our son attended their open houses with a new friend, Felipe, and the two decided that Phi Delta Theta looked like a good group of guys.

I am a member of Alpha Omicron Pi (DePauw) and cherish and cherish my sisters. But neither my husband nor our daughters had affiliated with any group, so we were a little shocked that he’d made such a big decision without ever really talking about fraternities before. We quickly realized that he’d made a good choice.

During his time on campus, I was invited to serve on a newly formed Wabash Parent Advisory Council and we performed many useful tasks to assist Wabash students during my tenure. I also learned that Phi Delt parents are very supportive—from the fall tailgates to the spring Mothers and Brothers luncheon where moms bring baskets to auction and the money raised is used to purchase something useful for the chapter house. Over the years it’s become a family event with dads and siblings joining in the fun. Connections with other parents have forged friendships that go beyond our sons and have lasted long after graduation.

Collin benefited from mentorship from many of the chapter’s alumni, especially Hugh Vandivier, ’91, Jim Dyer, ’83, and Rob Rudicel, ’92. They set a wonderful example for these young men. As a chapter officer, Collin had great accountability serving on executive board and dealing with the everyday concerns of leading a chapter of forty guys. Sometimes, as you can imagine, it was not always the easy road. Starting as philanthropy chairman, then moving to scholarship chairman, recruitment chairman, and finally ending his time in the house as chapter president, Phi Delt gave him the opportunity to develop both leadership and diplomacy skills. He continues to be involved by serving on the Chapter Advisory Board.

Whether for better or worse, parents are more involved than ever in the lives of their children. But there’s a fine line between showing an interest and smothering. We need to communicate with and empower parents to have a role but also feel comfortable stepping away and trusting that their sons are part of an organization that has their best interests at heart. I see the Fraternity’s newly-developed Family Council as a liaison between the chapters and their families, a sounding board for questions and concerns, and resource for families and their students. We have seen firsthand the benefits of Greek affiliation and are grateful he chose so well.

—Beth Bell

ONGOING goals of any great organization often include a well-executed communications plan, using a variety of communication methods to reach its many constituents. For Phi Delta Theta, internal constituents include alumni, undergraduates, and families. In addition to communicating with internal constituents, it’s vital for the Fraternity to communicate outward to university officials, fraternity and sorority life advisers, fraternal peers, and the national media outlets who play an integral role in what is being said about our industry.

Phi Delt 2030 includes an emphasis on improving the Phi Delta Theta brand position and its various communications platforms as well as tasking its volunteers, alumni, undergraduates, and families with helping craft various messages. Hearing from voices outside of General Headquarters advocating for the value of Greek life and Phi Delta Theta is often more impactful than hearing from a staff member.

Some of the plan’s initiatives for increased engagement include the development of advisory councils from both the family and campus perspective. These councils represent additional advisers or experts to various programming decisions, and will to serve as sounding boards and advocates to the Fraternity’s greater communities. And in many cases, these non-Phi advisers can become integral members of Chapter Advisory Boards or House Corporations.

Beth Bell’s story about being an advocate for her son at Wabash College on their Parent Advisory Committee, and her confidence that Phi Delta Theta is on the right track by creating a similar guiding group of input, represents one large step (of many) for Phi Delt Theta.

—Steve Good and Kelly Derickson
Phi Delta Theta has the opportunity to provide continued leadership in the Greek community through its strategies to engage the parents of its members.
Over the last year, the chapter services team focused on creating new support opportunities for regional and local volunteers. We released a new Chapter Advisory Board (CAB) certification in March 2019 that provides the latest insights and tools for local volunteers to be effective in their roles. The certification focuses on growing the Fraternity, understanding the responsibilities of CAB positions, relating to today’s college student, working with campus partners, and keeping our members safe.

Our Phi Delt 2030 goal is to have 1,250 certified CAB members with five members on each CAB by 2030.

The Fraternity’s regional volunteers (province presidents) are a vital part of recruiting and maintaining volunteers while actively supporting our chapters. In fact, in-person province president visits increased 85 percent in 2018–2019.

In early 2019, province presidents rose to the challenge to serve their regions further by hosting Province Retreats throughout North America which laid a solid foundation to deliver regional education to undergraduates and volunteers. See page 40 for 2020 dates.

Our volunteers are crucial to our success. In October 2019, General Headquarters hosted the Fraternity’s the second General Officers Conference this biennium. Participants took part in sessions covering CAB recruitment, chapter planning, and supporting chapters through engagement.

Throughout our next strategic plan Phi Delt 2030 we will continue to mobilize volunteers through new quarterly educational opportunities for CABs and House Corporations, enhanced volunteer recruitment and placement, enhanced usage of an advisory board effectiveness survey, and the development and education around key performance indicators for volunteer that will drive chapter success and retention.

—Dylan Berg and Myra Duritsch

It can be said that the middle of someone’s life is an opportune time for introspection and asking the question, “How might I be able to influence and impact those around me in a more meaningful way and outside of my typical day-to-day work? I have put in a lot of hard work resulting in worthwhile life experiences, great successes, some challenges, and leading so many great people. How can I take some of that input into my life, and turn it into something that would benefit others? How can I give back?”

I started my career with Price Waterhouse as a consultant. From there I gained valuable experience and honed my skills in the field of professional employee organizations (PEO). I had built and eventually sold two successful companies and was finding great satisfaction in building my current consulting practice and can recall the day in 2014 when I received an email inquiry from Phi Delta Theta asking of my possible interest in serving a local Florida Phi Delta Theta chapter by serving on its Chapter Advisory Board.

The chapter was struggling but by serving as the CAB Chairman, we made great strides in two years. After several years, I was asked to consider a province president role and because of my good experiences and level of engagement working with the General Fraternity, I said ‘yes.’ I am disappointed to say that the initial chapter I had served lost its charter a couple of years after I had moved on to the province president role.

I now advise four chapters at universities which are more than 100 miles from home, but I have managed to work my province president tasks around client visits. A typical day could have me meeting with university officials in the morning followed by chapter officers, then meet a client, and after that I head over to another chapter to do a similar dance. Often, phone calls are enough for the kind of relationship-building and accountability expected of an effective province president.

At the recent General Officers Conference in Cincinnati, Ohio, I was asked to be part of a panel of other effective province presidents where I shared techniques and tips when it comes to building effective Chapter Advisory Boards (CABs).

My return to Phi Delta Theta as a volunteer and province president plus working with such great men has added a tremendous amount of joy and satisfaction to my life. I am proud to be a Phi. —Dan McHenry
My return to Phi Delta Theta as a volunteer and province president plus working with such great men has added a tremendous amount of joy and satisfaction to my life. I am proud to be a Phi.
FUNDING

When asked what made me make my first donation to the Foundation way back in 1982, I replied that my motivation was not a what but a why. Both my mother and my Fraternity taught me a simple truth: to do what ought to be done. I’ve made contributions to Phi Delta Theta over the years because our Fraternity enriched my life and, frankly, they needed my support.

On April 26, 2018 I received my Golden Legion lapel pin. Fifty years, WOW! The pride and honor I felt that evening reminded me of another early spring moment, March 16, 1968 the day Louisiana Gamma was granted its charter and my brothers and I signed The Bond of Phi Delta Theta and proudly wore the badge of Phi Delta Theta for the first time. Both those evenings strongly reminded me that this Fraternity is an indelible part of me and has impacted my life in so many wonderful ways.

Last January, I was invited to attend the 2019 Presidents Leadership Conference as a Fellow. The quality of the conference, the soundness of the strategies to make the Fraternity the best, and the quality of the young men who are leading their chapters was truly impressive. Returning home, it struck me that being impressed wasn’t enough and that I needed to do something more tangible.

Shortly thereafter I heard a preview of Phi Delt 2030 presented at a Houston alumni luncheon by COO Sean Wagner. SVP of Advancement Steve Bloomer then asked if I would consider being a lead donor to support the plan. Full well knowing that I would, Steve was given the job of convincing my wife, Elise, of the value that Phi Delta Theta adds to the lives of young college men. He did that successfully which led us to make our pledge official.

We chose to fund Phi Delt 2030 because we believe in wise investments. The work that Phi Delta Theta accomplishes on so many fronts is truly amazing. I strongly believe in the benefits of Greek life and Phi Delta Theta is at the top of the heap, in my humble opinion.

If you are thinking about it, take the step. You will have a great feeling of fulfillment.

If you haven’t thought about it, get back in the game . . . there are so many ways that your donation will be invested wisely. —T. Scott Smith

Funding is the how in Phi Delt 2030. With any strategic planning process there is a need for increased revenue, grants and donations, and ours is no different. The Phi Delta Theta Foundation serves a core mission to support the Fraternity in meeting its goals, while ensuring the legacy. Therefore, much of our work consists of communicating with generations of Phis about the vital education being delivered annually to guide 14,000 young men to become the greatest version of themselves.

These efforts come with a call to action: how can you make an impact on this next generation? The funding initiative is made up of various vessels that Phis can utilize to ensure their impact. Think about your impact in terms of a life span: there is every day support—the Phi Delt Fund; there is the type of support you make a few times throughout your life—a major gift; and then there is a consideration for how you’ll make an impact when you join the Chapter Grand—a planned gift. Because every Phi matters, all of these vessels matter.

Another impact area is through our partnership with the LiveLikeLou Foundation. In 2018 Phi Delta Theta teamed with the LiveLikeLou Foundation to end ALS with a goal of raising $4 million in 1,848 days. Phi Delta Theta strongly believes that philanthropy creates well-rounded individuals, so we encourage our chapters and alumni clubs to host events that raise money for research and supporting ALS families.

In addition to providing fundraising support through events and Iron Phi participation, Phis offer their time to support camps that benefit children with families suffering from ALS and they also volunteer with ALS patients to help with household tasks and provide companionship. Through these relationships our students become better leaders and men.

Together we look to fund the future of Phi Delta Theta. And we ask you to consider where you fit in today, where you fit in five years from now, and where you fit in twenty years from now. These are the discussions that our advancement team has with Phis across the country every day. As you digest Phi Delt 2030, we ask you to consider where you will have your impact? —Andrew Cole and Suzanne Alexander
We chose to fund *Phi Delt 2030* because we believe in wise investments. The work that Phi Delta Theta is accomplishing across so many fronts is truly amazing.

**SUZANNE ALEXANDER**
DIRECTOR, THE LIVELIKELOU FOUNDATION

**ANDREW COLE**
DIRECTOR OF ADVANCEMENT AND PLANNED GIFTS

**T. SCOTT SMITH,**
Louisiana at Lafayette '69, early donor to support the *Phi Delt 2030* strategic plan
A positive and ever-deepening search for union with others where the morality of one seeks the good of the other.
Friends Ride Across America
Brothers from Florida Alpha go to great lengths to raise money for two worthy causes

BY: DON SOUHRADA

Three Florida Alpha brothers joined forces in June to raise money and awareness for muscular dystrophy (MD) and for a mental health facility in Atlanta, Georgia. Together, Team FSHD Skyland Trail raised more than $1.3 million to support the respective causes.

Known as the world's toughest bicycle race, the Race Across America (RAAM) spans more than 3,000 miles. Brothers George Pollock, *Florida '89*, and Powell Brown, *Florida '89*, were two members of an eight-person team that completed the race in six days, thirteen hours and eleven minutes. The team was supported by a thirteen-member crew, which included Brother Jim Dvorak, *Florida '90*.

Pollock rode to raise funds for the FSHD Society, the world's largest research-focused patient organization for facioscapulohumeral muscular dystrophy (FSHD). FSHD is one of the most prevalent forms of muscular dystrophy. It is estimated that 40,000 people in the United States have FSHD, for which there is no known cure and no treatment. Pollock was diagnosed with the disease twelve years ago. He serves on the board of the Society, which is the global leader in raising funds to find a cure.

“The best thing I can do to treat this condition is to lead a healthy lifestyle,” Pollock said. Because the disease attacks muscle, Pollock said exercise is key to help stabilize weak muscles.

“I have to move—a lot. Exercise and eating well are important to maintaining strength. Biking is excellent form of exercise because you are balanced on the bike.”

This is Pollock's second RAAM finish. He first rode in 2017. This year, he was joined by Powell Brown. According to Pollock, “Powell is always intrigued by epic adventures.” Brown joined the team to support Pollock while raising money for another cause—Skyland Trail—a mental health facility in Atlanta that supports people coping with mental illness.

“We are raising awareness, helping to erase the stigma associated with mental illness and raising money for education, research and treatment of these serious disorders which affect so many of our friends, family, and colleagues,” wrote Brown. “Suicide is the second leading cause of death in youth ages 10 to 24. I’m riding to change that.”

The money raised for Skyland Trail will specifically benefit their new J. Rex Fuqua Campus for adolescents.

“Being able to participate in this race alongside George while raising awareness for causes that are personal to us is a tremendous honor,” Brown wrote. “I appreciate all of the support that our team has received, and I’m proud of the positive impact that these funds will have on education, research, and treatment of these serious diseases and disorders that can affect our friends, family, and colleagues.”

Brother Jim Dvorak agreed to serve on the crew for Team FSHD Skyland Trail. Dvorak and other members of the crew, which included George's wife Jane and their son Jacob, provided support on the road. The crew made sure the riders had water and nutrition, and for much of the ride, followed the riders in a support vehicle to provide protection.

Dvorak and Pollock were roommates in the chapter. They rode bikes together as undergraduates and now share another connection—Dvorak's wife and daughter also live with a form of adult-onset muscular dystrophy. Dvorak hopes the funds raised to support FSHD research will discover a breakthrough, which could advance research on all forms of MD.

“When George came to me to this year to ask if I could shoot the ride, I was on board from the start, both because of the situation I now find my family in with regards to muscular dystrophy and the desire to document what George, Powell, and the rest of the team are doing to raise money and awareness for important causes,” Dvorak said.

Pollock was overwhelmed by the support the team members received before, during, and after their adventure.

“The connection of family and friends who joined us on the race or who followed our journey online was humbling. I can never repay what everyone has done,” Pollock said. “And to have two of my best friends and fraternity brothers be a part of this was an experience of a lifetime. Their gift is what fraternity is all about.”

This article was reprinted in an edited form with permission. Don is the president of Greek Giving.
This February, the Iron Phi program will celebrate its tenth anniversary. With close to $2 million raised to support ALS and Phi Delta Theta, and approximately 1,000 individuals who have become Iron Phis in the process, the program is mobilizing individuals like never before to become philanthropists. In 2019, the Iron Phi program accomplished its best year, raising $335,000 (up 67 percent from 2018) and witnessing 170 individuals become Iron Phis (up 87 percent from 2018).

The following testimonials showcase the Iron Phi experience through the participant lens.

Climbing Mount Kilimanjaro was something I’ve only seen myself doing in my wildest dreams. However, with a father like mine, the mountain was little more than a small hill. I know that climbing Mount Kilimanjaro would push my body to its limits, however after losing my uncle to ALS, I realize that my struggles were incomparable to the struggles of someone with the incurable disease. Yet, it was the hardest thing I have ever done. I cried tears of pain once on the climb up and shed tears of joy on the top of the mountain as well. What becoming an Iron Phi did for me was transform an already meaningful trip into purpose about everyone else’s struggles. It was truly amazing to raise awareness for something so relevant in my life and to become a part of a group that cared as much about the cause as me.
—James Britton, Iron Phi #909

This past September, I had the privilege of volunteering with Hope Loves Company, a nonprofit dedicated to supporting children who have or had a loved one battling ALS. I was impressed to see the impact that our fundraising efforts have had on the community. Camp HLC motivated me to start my own Iron Phi campaign culminating in running a marathon through both countries that Phi Delt has chapters in, the USA and Canada. I can confidently say that completing my campaign has been one of the most rewarding experiences in my life. While at the camp, seeing how ALS fundamentally changes everyday life, I couldn’t imagine what it would be like for myself or a loved one to battle this awful disease, and it makes me proud to be part of an organization that decided to do something about it and “Leave ALS better than we found it.”—Gheorghe Ciobanu, Iron Phi #934
At the introduction of the Iron Phi experience, I was initially unsure about the process. But after being incredibly lucky with many generous donations from friends and family, I became motivated to complete the last step for becoming an Iron Phi. Being able to complete the Rugged Maniac with three of my other pledge brothers made the achievement even more memorable and important to me. Finally, being able to be considered an Iron Phi as a Phikeia makes me feel like a contributor to the philanthropic aspect to the chapter. —Cole Rasenberger, Iron Phi #935 (pictured far right)

NEW IRON PHIS
882 Sean William Peterson, Washington ’21
883 Zachary Harris, Georgia Southern ’20
884 Thomas Weingartner, Georgia, ’22
885 Benjamin Jeffrey Cummings, Nova Southeastern ’21
886 Christopher Jeremiah DeSellems, Seton Hall ’19
887 Maximilian Adam Italiaander, RIT ’21
888 Grant Charles Ellis, Michigan State ’22
889 William James Sokol, RIT ’22
890 Phillip Murff Beene, Sam Houston State ’21
891 Bradley Louis Esselman, Louisville ’22
892 Matthew Dodge, Iowa State ’21
893 Wyatt Clay Beard, Sam Houston State ’20
894 Luke Riley Stauffer, George Washington ’21
895 Tyler Charles Mann, Central Florida ’19
896 Cooper Moyer*
897 Jonathan Lee Hay, Sam Houston State ’21
898 Timothy E. Snider, Akron ’20
899 Daniel McElravey, NC State ’21
900 Andrew Joseph Kash, Minnesota ’21
901 Alexander Michael Colitte, Kansas State ’22
902 Brian Cameron Evans, Georgia Southern ’20
903 Claire Smith, ALS patient
904 Brian Charles Pfele, Kent State ’21
905 Nathaniel Reed Nielsen, Colorado State ’22
906 Paul Laurence Vernick, George Washington ’21
907 Zachary Basil Sokol, Lehigh ’20
908 William Douglas Korslund, Colorado State ’22
909 James Britton, University of Miami ’21
910 Caleb Ellington, Washington ’20
911 Nolan Richard Smith, Whitman College ’21
912 Connor Havermann, Georgia ’22
913 Matthew Thomas Casarsa, RIT ’20
914 Maaz Khan, UT Dallas ’21
915 Dustin Williams, UT Dallas ’20
916 Zachary David Case, Seton Hall ’20
917 Christopher Owen Blanchard, UT Dallas ’22
918 Alexander Leyboldt, Seton Hall ’21
919 Adam Johnson, Creighton ’20
920 Cole Samuel Morris, UT Dallas ’22
921 Payton Neal Harmon, UT Dallas ’22
922 Siva Ram Paladugu, UT Dallas ’20
923 Simon Zachary Bowers, UT Dallas ’22
924 William Reid Norman, UT Dallas ’21
925 William Dokota Carr, Emporia State ’22
926 Michael Andrusiewicz, Jr., Seton Hall ’20
927 Jackson Robbins, RIT ’21
928 Nicholas L. Miramontes, St. Norbert College ’11
929 Christopher Scott Collins, Central Florida ’21
930 Phillip Frederick Koehler, Kentucky ’20
931 Ryan Al-Tayar, UT Dallas ’22
932 Thomas McGrath, Akron ’19
933 Jackson Dean Bojanowski, UT Dallas ’20
934 Gheorghe Ciobanu, Purdue ’22
935 Cole Jurgen Rasenberger, NC State ’23
936 Austin Barone, Kent State ’20
937 Jack Leibold, Colorado Boulder ’23
938 Markus Manly, Colorado Boulder ’22
939 Samuel Johnson, Georgia ’23
940 Nick Williams, Utah ’23
941 BJ Henderson, Wisconsin ’16
942 Aron Goldsmith, Southeast Missouri State ’21
943 Seth Phillips, Georgia ’21
944 Sam Willoughby, Kentucky ’20
945 Mario Damasceno, Seton Hall ’19
946 Mike Ogg, Sonoma State ’01
* Son of Jesse Moyer, Senior Vice President of Member Development and Support

THE MISSION OF IRON PHI
is to strengthen the Phi Delta Theta International Fraternity and the impact it has on the fight against Lou Gehrig’s disease through the fundraising and athletic efforts of its members. To become an “Iron Phi,” members of Phi Delta Theta (both undergraduates and alumni) must select an athletic endeavor of their choice (any type of athletic event is eligible), raise $1,000 through the Iron Phi website, and accomplish the athletic endeavor itself. Iron Phi participants have achieved incredible athletic milestones to raise money for ALS and Phi Delta Theta’s leadership development initiatives. To begin your Iron Phi journey, visit ironphi.org.
Matt Smith, South Carolina, ’97, didn’t plan to become an advocate for the cause of Amyotrophic Lateral Sclerosis (ALS or Lou Gehrig’s Disease). Once you know a person who has been affected by this terrible disease, you are forever changed and deeply committed to make a difference.

It was Matt’s dad, retired US Army First Sergeant Doug Smith, who served in both Korea and Vietnam, and then twenty-two more years in the US Army Reserves, that received the ALS diagnosis in 2016. As with everyone else who faces this disease, Sergeant Smith lost the ability to use his arms and legs, to speak, swallow and ultimately to breathe. He died in June 2018, twenty months after his diagnosis.

“It’s terrible to watch. It was even worse not having any hope for a cure,” said Matt, who was his dad’s primary caregiver throughout his disease. “But we made the most of it. And, much like Lou Gehrig, my dad considered his life lucky.”

Smith was able to take several trips with his family including a special visit with the Ole Miss football team and meet Head Coach Matt Luke.

“In December of 2017, my wife Susan found out she was pregnant with our first child,” Matt said. “Unfortunately, Dad never got to meet Claire, but it was obvious she was his pride in his final months.”

Since losing his dad, Matt has become a very active volunteer for the cause of ALS and a significant supporter of LiveLikeLou. Matthew worked closely with the Georgia Alpha Chapter when they participated in the Adopt & Serve an ALS Family Program, which connected them with a local ALS family and allowed them to serve them with arms-and-legs support.

“After watching others go through ALS, my dad realized how lucky he was to have lived a full life. He developed a desire in my family to help others, so this volunteer program has been a meaningful opportunity for us,” said Matt.

Matt regularly meets with the Georgia Alpha Chapter to educate them about the disease. He said, “I’m very honored to help them rally for ALS. Their motivation motivates me.” The chapter has raised more than any other for Iron Phi (over $100,000 in recent years).

And, as for that granddaughter Claire, well she became Iron Phi #903 on her first birthday last August, raising more than $6,300 for LiveLikeLou and swimming a lap in the neighborhood pool.

“Dad never wanted to be remembered as a victim of ALS. He simply passed the torch of leaving ALS better than we found it,” said Matt.
INTRODUCING IRON HORSE SCHOLARSHIPS

The LiveLikeLou Foundation awarded its first Iron Horse Scholarships to dependents of ALS families after kicking off the national charity last year. The Iron Horse Scholarship Committee, led by LiveLikeLou Treasurer and Phi Delt Greyson Geller, Nebraska ’93, reviewed applications from across the country and began the selection process over the summer.

“Our committee is made up of Phi Delts and a few others whose lives have been greatly impacted by ALS,” Greyson said. “Sons of dads who had ALS, wives of husbands, and friends. We all know how this disease can devastate a family.”

“The Iron Horse Scholarship can change the lives of the people who receive these funds,” explained Suzanne Alexander, Director of LiveLikeLou Foundation. “After a disease like ALS hits your family, there usually isn’t money left for college.”

Each scholarship will provide up to $2,130 and is renewable for up to eight semesters.

“Our board chose 2,130 to harken Lou Gehrig’s consecutive games-played record,” said Phi Delta Theta President and LiveLikeLou Trustee Dr. Chris W. Brussalis. “We want all recipients to understand that the legacy of the Iron Horse Lou Gehrig was strength, courage, and gratitude.”

**BRETT HANNON**

Brett is a sophomore at Ohio University, pursuing a degree in mechanical engineering. His mom has lived with ALS since 2013. Brett grew up trying to help his mom Angela maintain her independence and do the physical activities she always enjoyed, despite her disease. For example, Brett’s mom once told him she wished she could ride a bicycle again, but the price for a disability bike at the time was $10,000. So, young Brett took apart an old wheelchair and bicycle and invented one!

Brett explained that his mom was “joyful” to ride a bike again. “I want to create equipment that can benefit the lives of people with disabilities.”

**PATTON FORD**

Patton is a freshman at the Pellissippi State Bridge Program of the University of Tennessee, pursuing a degree in business. His father Keith received an ALS diagnosis in 2016 when Patton was a freshman in high school and passed away in 2018. Together they shared a love of sports, hunting, fishing, and skiing. Patton broke one of his high school’s records in track and lettered in three varsity sports all while assisting with his dad’s care. Patton also took on household tasks that his father would typically have handled if not for ALS, such as mowing the yard, hauling the trash, cleaning a flooded basement, repairing plumbing issues, and painting their home’s porch.

Patton shared, “My dad’s disease indirectly taught me how to grow up. While in many ways I’ve struggled with this lesson, his illness taught me to value family, to strive towards constant self-improvement, and to appreciate life.”
ABIGAIL CUTLIP

Abigail is a freshman at Bob Jones University in South Carolina, studying graphic design. Abigail’s grandmother Burline has been living with ALS since 2009 and she and her family have been the caregivers for her ever since. In addition to caregiving, Abigail is a very serious student and even completed a first year of college credit during her senior year of high school. Abigail’s love of art was inspired by her grandmother, herself an accomplished artist. One of Abigail’s award-winning paintings hangs in US Congressman George Holding’s office as first runner-up in the National Congressional Art Competition.

“As I follow in my grandma’s artistic footprints, I would love to continue her passion and pursue a career in graphic design. I may create designs to help with fundraising and awareness of ALS one day.”

ZACHARY SIPLE

Zach is a freshman at Indiana University of Pennsylvania in Punxsutawney, Pennsylvania and is pursuing a degree in psychology. His father Duane was diagnosed with ALS when Zach was just three years old and passed away in 2016. Zach was an honor roll student in high school and continued to participate in sports and youth summer camps despite the disease which affected his family.

Zach explained that his brother and he grew up very confused and scared by their dad’s disease, and “I don’t want any kid to ever have to feel like that.”

“My future hopes are to be a middle school/high school guidance counselor. Since I’ve been through so much in my short life and survived it, I could help other kids/young adults also,” he wrote.
You never forget meeting a family that has been affected by ALS. Their determination to live despite impossible circumstances leaves everyone inspired.

This is the goal of LiveLikeLou’s Adopt and Serve an ALS Family Program, where Phi Delta Theta members volunteer for ALS families in their communities in honor of baseball Hall-of-Famer and Brother Lou Gehrig. So far in 2019, twenty-nine families have been served by teams of volunteers who bring friendship and support to ALS families and perform much-needed household chores.

Brothers from the Georgia Alpha Chapter adopted the Collins family in November 2018. Preston Collins was forty-one when he was diagnosed with ALS in 2015 and was the husband to wife, Lara, and father to daughter, Alana. Chapter Treasurer Seth Currie and Community Service Chairman Seth Phillips and at least a dozen other brothers served the Collins family over the year by hanging holiday lights, setting up a trampoline for Alana, playing basketball with her, and bringing meals. When Preston was admitted to hospice for his final days, and when the family held Preston’s funeral in October, Georgia Alpha was there, supporting the family and grieving by their sides.

Lara Collins wrote, “The guys were awesome. They lifted our spirits and took our minds off ALS. They have done so much including bringing fun to our home. We thank them so much for being there for us.”

Do you know a family that has been affected by ALS? We’d love to attempt to connect a Phi Delt chapter or alumni club to the family. Email salexander@livelikelou.org with details.
Corey Kluber Presented Award in Cleveland
Alumni and undergraduates enjoy a night of baseball

The Cleveland Indians’ pitcher Corey Kluber was awarded the 2018 Lou Gehrig Memorial Award, honoring MLB players who best exemplify the giving character of Lou Gehrig, a hall of famer who died from ALS in 1941. Kluber is the first Cleveland Indian to receive the award.

Corey’s on- and off-field accomplishments throughout 2018 evoked great pride throughout Northeast Ohio as he turned in his fifth straight Cy Young-caliber season and, like Lou Gehrig, focused his off-field efforts on giving back to youth in the community.

Among Major League Baseball pitchers in 2018, Corey ranked second in wins, third in innings pitched (215.0) and ninth in strikeouts. His twenty-five quality starts were second in the American League and tied for fourth in MLB.

His off-field accomplishments include:

- Hosting children and their families from the Cleveland Clinic as part of Kluber’s Kids, impacting fifty-seven people across eleven total experiences at Progressive Field.
- Partnering with the VA Medical Center to sponsor veterans to attend thirty-two games where they had the opportunity to talk to Corey during batting practice and attend that night’s game with club seats, courtesy of Kluber.
- Attended teammate Yonder Alonso’s charity bowling event and joined with teammates to sign team memorabilia and mingle with guests and Indians fans throughout the event.
- Donated 200 tickets to the Cleveland Clinic as part of Childhood Cancer Awareness month.
- Established the Kluber Family Foundation, which hosted its inaugural event, “Curveball for A Cause,” to raise money to support children battling cancer.

Phi Delta Theta alumni and guests celebrated the spirit of the award in a pregame event at the ballpark. Those in attendance at Progressive Field were able to view a video overview of the award on the big screen before the on-field presentation.

ABOVE: Roger Read, Akron ’63, Sally Miller, Executive Vice President and CEO Bob Biggs, Georgia Southern ’76, Corey Kluber, General Council President Dr. Chris W. Brussalis, Allegheny ’87, Ian Hall, NC State ’21, Jim Warner, Akron ’74, and future Phi Delt, Will Brussalis
Alumni Mentorship

A successful chapter depends on strong alumni mentorship

My experience as an undergraduate brother of Phi Delta Theta has been a terrific experience due to my fellow undergraduate brothers and the alumni of Ohio Epsilon and the Northeast Ohio Alumni Club. Throughout my four years as an undergraduate brother, I have attended many alumni club functions and have met many alumni at numerous events. At these events, I have met brilliant men who have proven to be a great resource and generous mentors. Not only are these men mentors and community leaders, they are also my friends. I am very grateful for everything our alumni have done for me and for my undergraduate brothers, and I hope I too will be able to help the future undergraduate brothers of Phi Delta Theta.

—Noah Gresser, Akron ’21

THE TRUE BLUE SOCIETY’S NEWEST MEMBERS

Jeremiah Cole Cribley, St. John’s ’21
Larry E. Heasty, Kansas State ’68
Zack Christian Koeller, Southeast Missouri State ’18
Gregory P. Lauman, Missouri State ’92
Corbin D. Lovelady, Oklahoma State ’19
Sean Lubell, New Mexico ’18
Walter Stubblefield III, Louisville ’19
Mark Hurd, Baylor ’79 was awarded the Fraternity’s 2010 Nance-Millett Award for his outstanding contributions to the free enterprise system.

Brother Hurd was initiated into Phi Delta Theta on November 3, 1977 by the Texas Lambda Chapter at Baylor University. While an undergraduate, he served as chapter president and earned a bachelor’s degree in business administration.

Mark Hurd spent twenty-five years at the NCR Corporation where he held a variety of management, operations, and sales and marketing roles. He was named chief operating officer in 2002 and chief executive officer in 2003.

Brother Hurd joined Hewlett-Packard in 2005 as chief executive officer and president and was named chairman of the board of directors in September 2006.

A respected Silicon Valley tech executive, Mark Hurd then served as CEO for Redwood City-based Oracle.

Hurd was visionary on cloud computing, which he predicted would be the future of data storage. Under his leadership, Oracle’s cloud-storage products became a dominant force in the industry, competing against industry giants such as Amazon and Microsoft and attracting clients such as AT&T, Bank of America, and Australian airline Qantas. He also engaged in acquisitions, purchasing NetSuite, the very first cloud company, for approximately $9.3 billion. He oversaw other purchases that strengthened the company’s position in providing cloud computing, according to his biography.

Hurd was recognized as a business visionary who turned around the fortunes of the corporations he helmed. Fortune named him one of it Most Powerful People in Business in 2007 and the San Francisco Chronicle recognized Hurd as CEO of the Year in 2008. In addition, Hurd was listed as one of Forbes’ Top Gun CEOs in 2009.

Hurd grew up in New York City on Manhattan’s Upper East Side and attended The Browning School, an all-boys college preparatory school. The family moved to Miami, Florida, where he attended Archbishop Curley-Notre Dame High School.

In high school, he was a top-ten ranked tennis player in Florida. His athleticism earned him a tennis scholarship to Baylor University in Waco, Texas, where he studied business and marketing.

He also co-authored a book in 2004, The Value Factor: How Global Leaders Use Information for Growth and Competitive Advantage, with former National Cash Register Corporation CEO Lars Nyberg to share their views on the impact of information access for businesses.

He remained a lifelong donor to his alma mater, Baylor University, including becoming vice chairman of its Board of Regents. He and his wife supported Baylor University, including becoming vice chairman of its Board of Regents. He and his wife supported Baylor University, including becoming vice chairman of its Board of Regents.

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University of Akron
Ohio Epsilon
William R. Morton, ’52
Dean E. Smith, ’54
Timothy J. Earright, ’67
Ford W. Brunner III, ’68

University of Alabama
Alabama Alpha
Cartledge W. Blackwell Jr., ’69

Allegheny College
Pennsylvania Delta
Robert O. Barkley Jr., ’52

University of Arizona
Arizona Alpha
William D. Wade Jr., ’67

THE FOLLOWING PHI DELTA THETA VOLUNTEER LEADERS HAVE ENTERED THE CHAPTER GRAND SINCE LATE MAY 2019:

PAUL O. AUST, Iowa State ’86, Georgia Eta Chapter Advisory Board Chairman (2016–2019)


JONATHAN A. KRUMINS, Toronto ’01, Ontario Alpha Chapter Advisory Board Member and House Corporation (2004–2010)

DR. SANFORD M. MARKHAM, Kansas ’56, Florida Delta Chapter Advisory Board Member (2007–2014)


JAMES N. RUBY, Kent State ’58, Northeast Ohio Alumni Club Secretary and VP (2000–2004)

JACK S. SCARBOROUGH, Texas Tech ’69, Texas Epsilon Chapter Advisory Board Member (2010–2012)
...in coelo quies est

...in heaven there is rest...
During the recent membership directory efforts, we learned of many Phis who have entered the Chapter Grand. Because of the many names, the pages of The Scroll indicate those Phis for whom we had a verified date of death in 2019. For the extended list, see phide.lt/chaptergrand.
In late 2015, Phi Delta Theta introduced The Phi Delt Network, a powerful mobile application that is enhancing the way its members connect and network with each other.

- Locate and connect with Phis nearby
- Connect with Phis working in an industry
- Identify Phis at specific companies
- Find Phis who are hiring or are looking for work
- Re-connect with chapter brothers

Visit [www.thephideltnetwork.org](http://www.thephideltnetwork.org) to get the app.

*Note: Only members who add The Phi Delt Network app will be searchable within it. The app is taking an opt-in approach.*
Communications Coordinator
Jennifer Morrow

Assistant to Executive VP
Laurie Rosenberger

Accounts Receivable Specialist
Debbie Smith

Accounts Payable Specialist
Cynthia Buresh

Chapter Records Clerk
Paula Seger

Leadership Consultants
Andrew Norrie, Western '18
Nick Hartney, Georgia Southern '17
Austin Dean, California State, Fresno '18
Corbin Lovelady, Oklahoma State '19
Devin Thornton, Georgia Southern '19
Zack Koeller, Southeast Missouri State '18
Tyler Puccio, Nebraska–Lincoln '19
Ryan Hoffman, La Verne '19
Brett Klein, Sonoma State '19
Jim Pietras, Robert Morris '19
Greg Rush, UNC Charlotte '18

Director of Advancement Services
Linda Brattain

Director of Advancement and Planned Gifts
W. Andrew Cole, Hanover '11

Director of Annual Giving and Advancement Communications
Katie Shipp

Advance Officers
Zach Hilliard, IUP '13
Alec Pegler, Akron '18
Landon Killion, Nebraska at Kearney '16

Stewardship and Administration Coordinator
Olivia Chewning

Associate Director of Advancement Services and Donor Relations
Ann Foust

President Emeritus
Robert J. Miller, New Mexico '50

GENERAL COUNCIL
President
Dr. Chris W. Brussalis, Allegheny '87

Treasurer
Morris D. “Moe” Stephens, Southern Indiana '99

Reporter
J. David Almacy, Widener '92

Members-at-Large
Nathaniel J. “Nat” Love, Michigan '80
Michael Scarletelli, Kettering '76

UPDATE YOUR CONTACT INFO!
Please visit phideltatheta.org/members/update-your-info/ to update your contact information.
DID YOU KNOW that 65 percent of Fortune 500 companies match donations to 501(c)(3) organizations, which includes the Phi Delta Theta Foundation? Unfortunately, only about 9 percent of donors take advantage of this perk!

ANSWERS TO COMMONLY ASKED QUESTIONS:
Q: How do I know if my company matches?
A: There are two easy ways to check! First, visit our website at phideltatheta.org/foundation/how-to-give/ and search our database of companies who match donations. If your company matches, details will be presented about its matching donation process. Second, you can ask your human resources department!

Q: Is my employer’s match counted toward my annual giving?
A: Yes! While your company receives a tax write off, you still receive credit in our giving societies for your employer’s match.

Q: How much will my employer match?
A: It depends on the company. Some companies match one-to-one, while others match up to four times!

If you’ve made a contribution, make sure you check your employer’s policy. It may still be eligible for a match. If you have any questions about matching corporate gifts, please reach out to the director of annual giving and advancement communications, Katie Shipp, at kshipp@phideltatheta.org or 513.523.6345.

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Boeing
Coca-Cola
GAP
Pfizer
Johnson & Johnson
Choice Hotels
IBM
PepsiCo
Microsoft
Update addresses at phideltatheta.org or send to update@phideltatheta.org

Parents: If this issue is addressed to a son who no longer maintains a permanent address at your home, please notify General Headquarters of the correct new mailing address by contacting us at update@phideltatheta.org or (513) 523-6345. Thank you.

Have a trip planned? Don’t forget to pack your Phi Delt flag and capture a picture with it during your travels. Flags can be purchased at phideltstore.com. Flag pictures can be sent to picture@phideltatheta.org for a chance to be featured online or in a future magazine.